

一 媒体信息 Media Information

(一) 致辞 Message 欢迎使用 2016 北京现代·北京马拉松媒体手册。希望这本小小的手册能帮助你迅速找到赛事相关的各种信息。也欢迎随时联络组委会媒体部成员解决您的各种问题。

Welcome to use the Media Handbook for the 2016 Beijing Hyundai·Beijing Marathon. We hope this small handbook can help you quickly find all information relating to the race. We also welcome you to contact the members of the Media Department of the Organizing Committee any time for solving your problems.

本手册涵盖了赛事的媒体服务信息、竞赛信息、赛事亮点、特色活动，也包含了赛事历史、组织机构、合作媒体的部分信息。

This handbook covers race information, world records, mass events and also some information about race history and cooperative media of this race.

(二) 媒体团队 Media Team 本年度媒体团队主要成员及联系方式如下：

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（三）赛事活动 Event Activities

| 赛事活动 Event Activities | | |
|---|-------------------|---|
| 地点 Address | 时间 Time | 活动名称 Activities |
| 国家会议中心 China National Convention Center | 9 月 14 日-9 月 16 日 | 2016 北京·马拉松博览会 2016Beijing· Marathon EPO |
| 天辰西路（水立方 西侧） TianChen west road | 9 月 17 日 7:30 | 2016 北京现代·北京马拉松 KFC 肯德基亲子跑 2016 Beijing Hyundai Beijing Marathon KFC Family Run |
| 天安门广场 Tian' anmen Square | 9 月 17 日 7:30 | 起跑仪式 Starting Ceremony |

| | | |
|--------------------------------|----------------------|---------------------------|
| 奥林匹克公园 Beijing Olympic Park | 9 月 17 日 10:15-12:00 | 颁奖仪式 Awarding Ceremony |
|--------------------------------|----------------------|---------------------------|

(四) 媒体活动 Media Activities

| 媒体活动 Media Activities | | |
|--|-------------------------|---|
| 地点 Address | 时间 Time | 新闻发布会内容 Press conference |
| 国家会议中心 China National Convention Center | 9 月 15 日 10:00-10:40 | 京汉结盟一周年暨汉马信息发布会 WuHan marathon press conference |
| | 9 月 15 日 11:10-11:40 | 北京马拉松选手见面会 Public appearance of athletes |
| | 9 月 15 日 15:10-16:00 | 官方领跑员分享会 Official pacer experience sharing meeting |
| | 9 月 16 日 14:15-15:00 | 官方领跑员见面会 Public appearance of official pacers |

(五) 媒体服务 Media Service

1 媒体班车 Media Shuttle Bus

赛事组委会为官方记者团队统一安排媒体车，具体时间安排如下：

The organizing committee of the race will arrange media buses for official reporters collectively. The timetable is as follow:

9 月 17 日媒体车安排 September 17 Media Shuttle Bus

| 车型 Bus model | 座位数 Seating capacity | 搭乘人员 Passenger | 发车时间 Departure time | 发车地点 Departure place |
|-----------------------------|--|----------------------|------------------------|--|
| 福田大巴车 Foton | 20 | 摄影记者 Photographer | 7 : 20 | <p>历史博物馆对面广场内 序列车停放位置</p> <p>The square opposite to the National Museum of Chinese History</p> |
| | <p>仅供摄影记者乘坐，于 7:20（第一梯队之前）出发，途径完整赛道，于第一名冲刺前抵达终点。</p> <p>Photographer's car(Foton bus): Only for photo reporters, starting before 7: 20, covering the whole race course, reaching the finishing point before the first runner.</p> | | | |
| 1 号媒体车 No.1 Media bus | 40 | 文字记者 Journalist | 7 : 50 | <p>历史博物馆对面广场内 序列车停放位置</p> <p>The square opposite to the National Museum of Chinese History</p> |
| | <p>供文字记者乘坐，于 7:50（起跑仪式结束后）出发，不途径赛道，于第一名冲刺前抵达终点。</p> <p>No.1 Media bus（40 seats）: Only for journalists, starting after 7:50（after starting ceremony），this will take a different route to the runners, reaching the finishing point before the first finisher.</p> | | | |

| | | | | |
|-----------------------------|--|--------------------|--------|---|
| 2 号媒体车 No.2 Media bus | 40 | 文字记者 Journalist | 7 : 50 | 历史博物馆对面广场内 序列车停放位置 The square opposite to the National Museum of Chinese History |
| | <p>建议重点报道起点及沿途大众跑的文字记者乘坐，于 7:50（起跑仪式结束后）出发，途径赛道，行驶缓慢，不保证于第一名冲刺前抵达终点。</p> <p>No.2 Media bus (40 seats) : for journalists who will be reporting from the start point for elite and other mass runners , starting at 7 : 50 (after starting ceremony) , this bus will traverse the entire course , driving slow. However we can' t promise to reach the finishing line before the first finisher.</p> | | | |

敬告：媒体车为赛道序列车，统一按照规定时间出发，错过时间的媒体请自行抵达终点。无终点车证的媒体不可将自有车辆驶入奥林匹克公园中心区。自行前往媒体对其车辆的交通安全负全部责任。赛事期间，在赛事区域内使用车辆必须严格遵守主办者的规定

Notice : Media buses will start at fixed time, media friends who miss the media bus may go to the site by themselves. The media friends without car pass for finishing site cannot drive their own cars into the Central Area of Beijing Olympic Park. The media friends who drive on their own are fully responsible for the traffic safety of their cars. During the race, the use of vehicles within the race area must strictly comply with organizer' s regulations.

提示：请乘坐摄影卡车的记者朋友做好防寒工作

Tips : Please make enough clothes to keep warm.

2 媒体流线 Media Route

请所有媒体朋友按照所佩戴证件权限，在相应区域内活动。起点媒体入口为 B 口与

C 口（与参赛选手相同），终点媒体入口位于 C 口（玲珑塔）。

起点地图 Start Map :



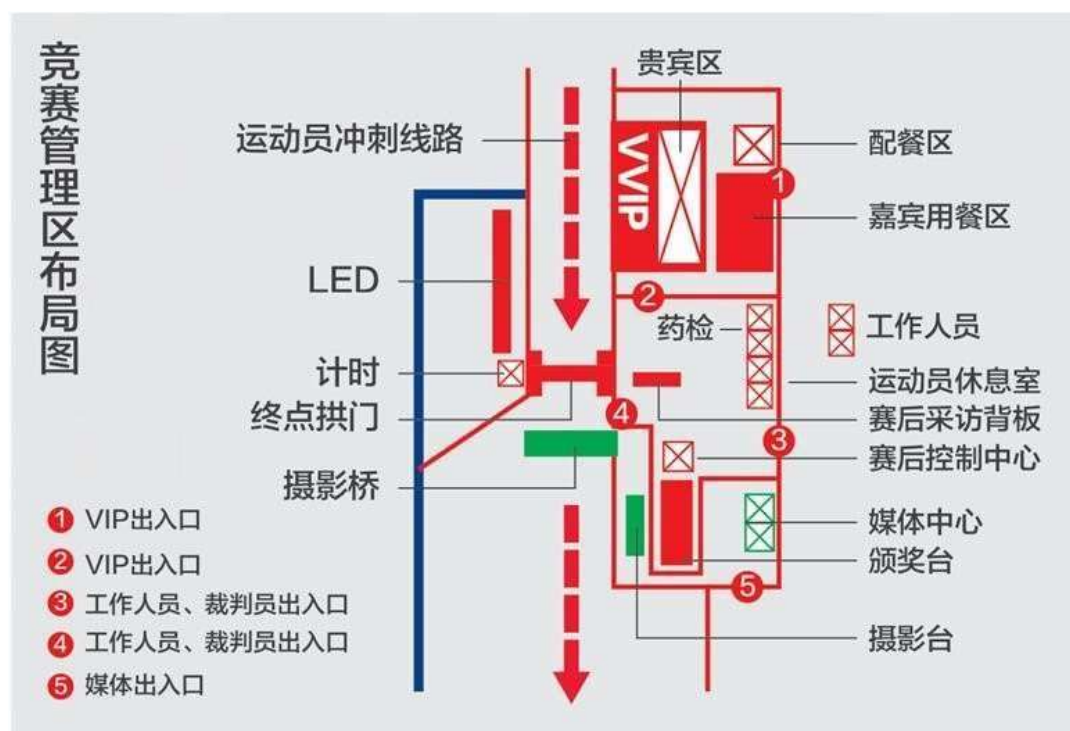
终点地图 Fininsh Map :



终点工作地图 Fininsh Map :

3 媒体中心 Media Center

赛事组委会为记者团队在赛道终点设置了媒体中心，提供电力、网络、媒体资料、茶歇等服务，具体位置如下图所示绿色区域。



4 媒体资料下载 Media Data Doadload

媒体中心为媒体记者提供赛事官方图片与通稿报道，2016 北京现代·北京马拉松赛事新闻稿、背景资料、运动员介绍和图片等内容可登陆北京马拉松官方网站“媒体中心媒体资料下载”专区下载相关资料。

料。

Media center provides official pictures and news releases of the race for reporters, the race and activity news releases, background information, athlete introduction, pictures and other information about the 2016 Beijing Hyundai• Beijing Marathon are downloadable from the official website.

网址：北京马拉松官方网站—新闻&媒体—媒体中心—媒体资料下载

Download website: Beijing Marathon official website—News&Media—Media

center—Media data download 链接：<http://www.beijing-marathon.com/html/media.html>

（六）合作媒体 Media Partners



二 北京马拉松 36 年发展历程

36 Years History of Beijing Marathon

（一）北京马拉松概述 Beijing Marathon Overview

北京马拉松赛是经国际田联（IAAF）认证，国际马拉松及公路跑协会（AIMS）备案的国际田联金标赛事，由中国田径协会主办、北京市体育局和中央电视台联合主办、中奥路跑体育管理

有限公司运营的中国最高水平的马拉松赛。该赛事于 1981 年开始举办，每年一届，是中国田协市场化程度最高、单项规模最大、参与群众最多、最具代表性的赛事产品，已发展成为影响较大的传统性的国际赛事。

Beijing Marathon is an IAAF Gold Label Road Race certified by the International Association of Athletics Federations (IAAF) and recorded by the Association of International Marathons and Road Races (AIMS). It is the top-level marathon race in China and organized by Chinese Athletics Association, jointly organized by Beijing Municipal Bureau of Sports and China Central Television and promoted by China Olympic Road Running Co., Ltd. Since 2008, it has received the title of IAAF Gold Label Road Race for four years in a row, enjoying equal popularity with Berlin Marathon and London Marathon, etc. First held in 1981 and annually ever since, it has become a traditional international race of great influence, and the most representative race of highest degree of marketing by Chinese Athletics Association, with the largest scale in terms of single event.

北京马拉松比赛时间定为每年秋季。9-10 月份历来被公认为是北京最美的季节，平均气温在 15-25℃，秋高气爽，阳光灿烂，温度湿度适中，也为运动员创造佳绩提供了保障。

Beijing Marathon is held on the third Sunday of each October. October is well-recognized as the most beautiful season in Beijing. The average air temperature of 15-25℃, clear sky, fresh air, sunshine and moderate humidity guarantee athletes ' best performance.

北京马拉松在线路设计上最大兼顾人文景观和赛道条件。起点选择在首都最具代表性的建筑——天安门广场出发。天安门广场是北京的心脏地带，是世界上最大的城市中心广场，占地面

积 44 公顷，东西宽 500 米，南北长 880 米，地面全部由经过特殊工艺技术处理的浅色花岗岩条石铺成，可同时容纳一百万人举行盛大集会，每天清晨的升国旗和每天日落时分的降国旗是最庄严的仪式。天安门城楼坐落在广场的北端，面临长安街。天安门北侧即为故宫(紫禁城)的正门午门。1949 年 10 月 1 日，中华人民共和国在天安门城楼举行了开国大典，并被设计入国徽。天安门广场地区周边有故宫、人民大会堂、人民英雄纪念碑、毛主席纪念堂、中国国家博物馆、北京中山公园等，是首都北京的政治、文化中心，是中国各族人民向往的地方。

The route design of Beijing Marathon gives maximum consideration of both human landscape and track condition. The starting point is Beijing ' s most representative architecture – Tiananmen Square. At the heart of Beijing, Tiananmen Square is the largest urban central square in the world, covers 44 ha of land, stretches 500m from east to west and 880m from south to north, is paved with light-colored granite slabs treated by special process and technique and may accommodate one million people in the same time. The national flag rising in every early morning and the national flag lowering at every sunset are the most solemn ceremonies. The Tiananmen Rostrum is situated in the northern end of the square and faces Chang ' an Street. Meridian Gate, the main entrance of the Imperial Palace (the Forbidden City) is on the north of Tiananmen. On October 1, 1949, the People ' s Republic of China held a founding ceremony on Tiananmen Rostrum, which was designed into national emblem. Adjacent Tiananmen Square, there is the Imperial Palace, the Great Hall of the People, the Monument to the People's Heroes, Chairman Mao Memorial Hall, National Museum of China, and Beijing Zhongshan Park. Tiananmen Square is the political and cultural center of capital Beijing and a place longed for by all Chinese people.

北京马拉松沿线会经过北京的经济(金融街)、文化(学府路)、科技(中关村)核心区域。最后穿过奥林匹克森林公园和奥林匹克景观大道,达到终点——北京奥林匹克公园中心区庆典广场(鸟巢景观大道)。在那里可以看到北京 2008 年奥运会著名的奥运建筑“鸟巢”和“水立方”。奥运会结束后,“鸟巢”和“水立方”正式对外开放,使之成为了中国甚至是世界最火爆的旅游景点之一。

The route of Beijing Marathon will pass the economic (Financial Street), cultural (Xuefu Road) and technological (Zhongguancun) core areas of Beijing. At last, it will pass Olympic Forest Park and Olympic Landscape Avenue and reach the finishing site – the Ceremony Square, Central Area, Beijing Olympic Park (Bird ' s Nest Landscape Avenue), where you may see ' Bird ' s Nest ' and ' Water Cube ' – two famous Olympic buildings for the Beijing 2008 Olympic Games. After the closure of the Olympic Games, ' Bird ' s Nest ' and ' Water Cube ' were officially opened to the public, becoming one of the most popular tourist attractions in China, even in the whole world. 北京马拉松整个赛道路面平坦,科学均衡,非常有利于参赛者创造佳绩。赛道周边风景结合了古都神韵和现代都市风貌,令选手获得独特的中国式参赛体验。

The track of Beijing Marathon is flat, scientific and balanced and provides very favorable condition for athletes to make good performance. The combination of views of the ancient city and the views of a modern metropolis will bring the participants a special Chinese style experience to their race.

北京马拉松赛的男子最好成绩是 2:07:16,2013 年由埃塞俄比亚的选手托拉·沃打破了尘封了 27 年的赛会记录,创造了新的赛会纪录。

The best record setted by men runners is 2:07:16, created by Ethiopian runner tora wo in 2013 which has been kept for 27 years.

为进一步扩大北京马拉松的影响力，使更多的马拉松业余爱好者参与这一赛事，组委会已从 1998 年开始，将比赛时间定为 5 个小时。为了让更多的业余选手跑完赛程，2011 年将比赛时间延至 6 小时。近年来，北京马拉松的参赛选手主要由特邀选手、全国马拉松锦标赛选手及业余选手组成。在竞赛项目中，除了全程马拉松以外，将半程马拉松、迷你马拉松（4.2 公里）也设为了正式比赛项目。另外还开设了亲子跑、公益跑及企业体验计划等多种项目和参与形式。比赛规模为 3 万人。2015 年，北马成为国内首个全马赛事。

To expand the impact of Beijing Marathon and to allow more marathon enthusiasts to participate in this race, since 1998, the organizer of the race has extended the race to 5 hours, in order to allow more runners to finish their race, the time limit will be extended to 6hours this year. In recent years, the participants of Beijing Marathon mainly include elite athletes, National Marathon Championship athletes and amateur runners. In addition to Full Marathon, the race also sets Half Marathon and Mini Marathon as traditional events. Besides, family run, run for charity, and enterprises experience plan will also be organized. The number of the runners are over 30,000.

北京马拉松举办 36 年来，对中国的全民健身、竞技体育以及体育产业等方面做出了突出的贡献。北京马拉松的赛事目标是：长期举办，打造世界顶级马拉松赛事；促进中国马拉松运动的发展，推动国际交流；彰显首都文化魅力，打造北京城市名片；扩大影响范围和参与人数，推动全民健身的发展。

In the past 33 years, Beijing Marathon has made outstanding contribution

to national fitness, competitive sports and sports industry of China. The goal of Beijing Marathon is: to continue this race in the long run and develop it into a world top class Marathon race; promote Marathon in China and promote international exchange; demonstrate the cultural charm of Beijing and turn it into a symbol of Beijing; expand influence and increase the number of participants and promote National Fitness Program.

（二）北京马拉松线路变迁 36years Transitions of the course

1. 1981 年比赛路线

| | |
|-----------------|--|
| 1981 年 9 月 27 日 | September 27th 1981 |
| 比赛路线 | 由天安门广场出发，经西单、五棵松至古城折返返回到天安门广场 |
| Race route | Tiananmen Square, through Xidan, Wukesong to Gucheng, then back to Tiananmen Square. |



2 . 1983 年比赛路线

| | |
|-----------------|--|
| 1983 年 9 月 25 日 | September 25th , 1983 |
| 比赛路线 | 由工人体育场出发，经建国门、天安门、公主坟至外语学院回转至公主坟；经象来街、和平门、崇文门、建国门回到工人体育场 |
| Race route | Starts from Gongren stadium , through Jianguomen , Tiananmen , Gongzhufen to Foreign Studies College , through Xianglai Street , Hepingmen , Chongwenmen , Jianguomen , back to Gongren Stadium. |



3.1984 年比赛路线

| | |
|------------------|---|
| 1984 年 10 月 14 日 | October 14th 1984 |
| 比赛路线 | 从工人体育场出发，途径天安门、钓鱼台、三环路返回，经广播大楼、和平门、崇文门回到工人体育场 |

| | |
|------------|---|
| Race route | Starts from Gongren Stadium , through Tiananmen , Diaoyutai , Third ring back , through Radio Building , Hepingmen , Chongwenmen back to Gongren Stadium. |
|------------|---|

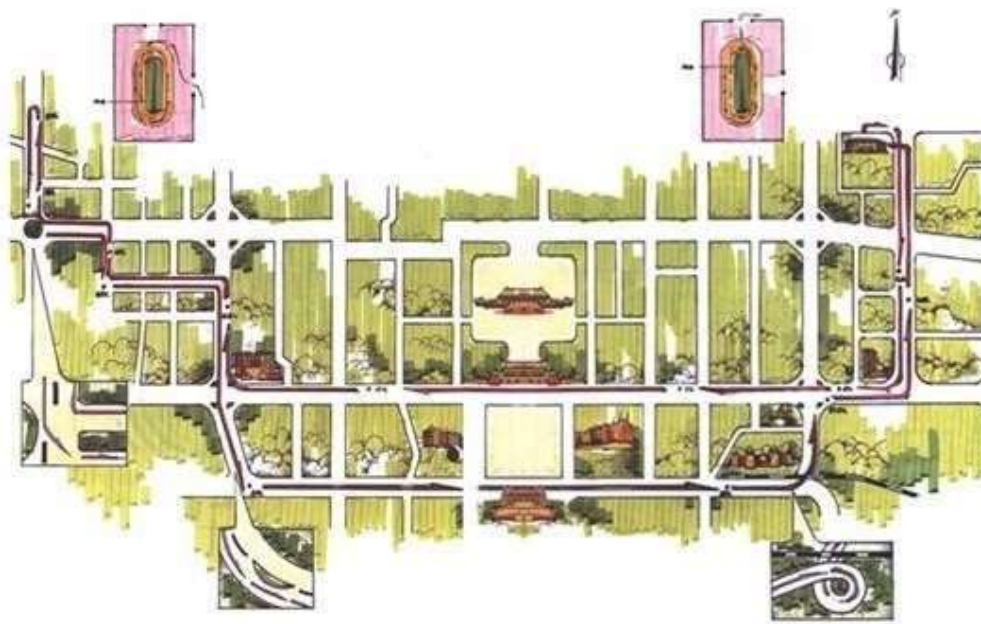
4.1991 年比赛路线

| | |
|------------------|--|
| 1991 年 10 月 13 日 | October 13th 1991 |
| 比赛路线 | 从工人体育场出发，向南跑至北京市最宽阔的长安街，然后顺长安街往西，途径紫禁城、天安门广场、向北经过钓鱼台国宾馆到中国剧院附近折返，沿南城经过前门，崇文门最后返回工人体育场 |
| Race route | Starts from Gongren Stadium , to south to Changan Street to west , through Forbidden City , Tiananmen Square , to north through Diaoyutai National Guesthouse , return from China Cinema , to south through Qianmen , Chongwenmen , back to Gongren Stadium. |



5.1995 年比赛路线

| | |
|------------------|---|
| 1995 年 10 月 15 日 | October 15 th 1995 |
| 比赛路线 | 从工人体育场出发，在场内跑 750 米后出北门，向南跑到长安街，经天安门广场，复兴门，钓鱼台国宾馆，到中国剧院折返，沿原路跑到复兴门，经西便门、前门、东便门、建国门，沿原路跑回工人体育场 |
| Race route | Starts from Gongren Stadium , after 750m in the track , then leave through the north gate , to Changan Street to south , through Tiananmen Square , through Fuxingmen , Diaoyutai |
| | National Guesthouse , back from China Cinema , back on the same route to Fuxingmen , through Xibianmen , Qianmen , Dongbianmen , Jianguomen , back to Gongren Stadium. |



6.1998 年比赛路线

| | |
|------------------|--|
| 1998 年 10 月 10 日 | October 10th 1998 |
| 比赛路线 | 从北京天安门广场东侧出发，沿广场东侧路向北跑到长安街向西经天安门、复兴门、金融街、钓鱼台国宾馆、航天桥、八里庄桥向北，经长春桥，巴沟路向东、知春路、建德门桥向北、沿京昌高速辅路到清河南桥折返，到北沙滩桥向东、安立路向南、小关路口向西、北土城环岛向北，跑进奥林匹克体育场 |
| Race route | Starts from east end Tiananmen Square , along east road of square to Changan Street to Tiananmen westwards , through Fuxingmen , Jinrong street , Diaoyutai National Guesthouse , Hangtianqiao , northwards from Balizhuang , through Changchunqiao , Bagou road , Zhichun Road , Northward to Jiandemen , Jingchang highway auxiliary road to Qinghe south bridge , until Beishatan bridge , Anli road , Xiaoguan road , Beitucheng huandao northward , into Olympic Stadium. |

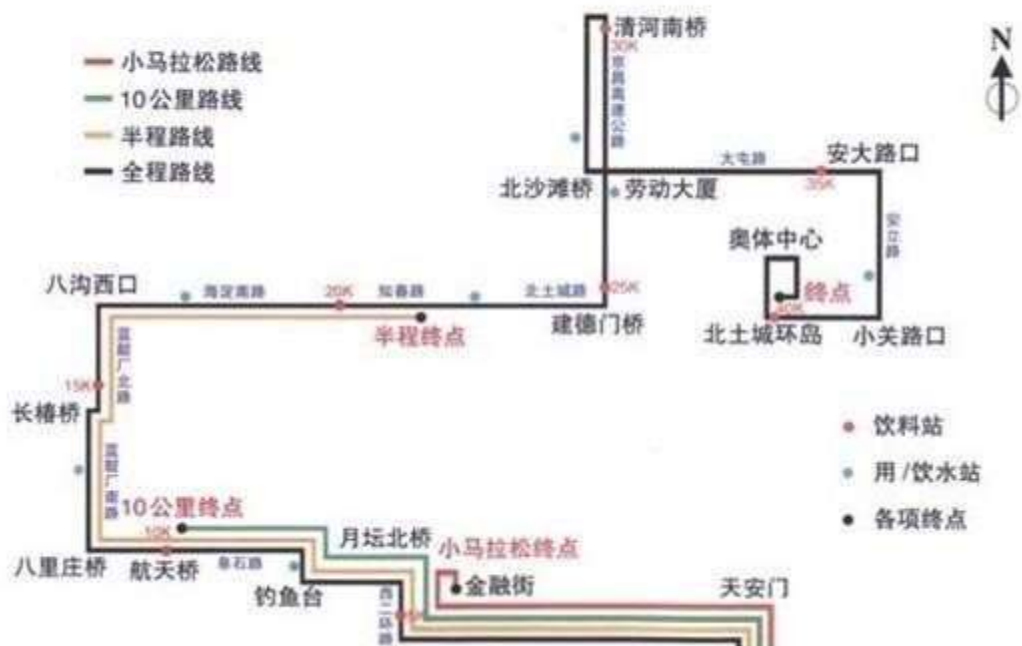


7.1999 年比赛路线

| | |
|-----------------|--|
| 1999 年 10 月 9 日 | October 9th, 1999 |
| 比赛路线： | 从天安门广场起跑，途径西城区、海淀区、朝阳区，到奥林匹克体育中心 |
| Race route： | Starts from Tiananmen Square, passes Xicheng District, Haidian District and Chaoyang District, and ends at the National Olympic Sports Center. |



'99 长城北京国际马拉松赛路线示意图



8.2000 年比赛路线

| | |
|------------------|--|
| 2000 年 10 月 15 日 | October 15th , 2000 |
| 比赛路线 | 从天安门广场出发到长安街向西经天安门、复兴门向南，广安门、菜户营向西，丽泽桥向北、中国剧院、北京电视台向东、人民大学，国际展览中心，长虹桥向东，终点朝阳公园。 |
| Race route | Sets out from Tiananmen Square, turns west at Chang' an Street, passes Tiananmen, turns south at Fuxingmen, passes Guanganmen, turns west at Caihuying, turns north at Lize Bridge, passes Chinese Theatre, turns east at Beijing TV Station, passes Renmin University of China, China International Exhibition Center, Turns east at Changhong Bridge, and ends at Chaoyang Park. |

9.2003 年比赛路线

| | |
|------------------|---------------------|
| 2003 年 10 月 19 日 | October 19th , 2003 |
|------------------|---------------------|

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|------------|--|
| 比赛路线 | 从天安门广场起跑，途径西城区、海淀区、朝阳区，到奥林匹克体育中心。 |
| Race route | Starts from Tiananmen Square, passes Xicheng District, Haidian District and Chaoyang District, and ends at the National Olympic Sports Center. |



10.2007 年比赛路线

| | |
|------------------|---|
| 2007 年 10 月 21 日 | October 21th, 2007 |
| 比赛路线 | 起点在国家奥林匹克体育中心，途径元大都城墙遗址公园，“鸟巢”，“水立方”，曲棍球和射箭比赛场地，终点设在国家奥林匹克体育中心。 |
| Race route | Starts from National Olympic Center , through Yuandadu reside Park , “Bird Nest” , “Water Cubic” , hockey and archery field, ends at National Olympic Center. |



11.2008 年比赛路线

| | |
|------------------|---|
| 2008 年 10 月 19 日 | October 19th 2008 |
| 比赛路线 | 起点在天安门广场，途径西城区、东城区、海淀区、朝阳区，终点设于国家奥林匹克体育中心 |
| Race route | Starts from Tiananmen Square , through Xicheng District , Dongcheng District , Chaoyang District , ends at National Olympic Center. |

2009北京国际马拉松赛暨第十一届全运会马拉松赛路线图



13.2011 年比赛路线

| | |
|------------------|---|
| 2011 年 10 月 16 日 | October 16th 2011 |
| 比赛路线 | 起点天安门广场，，途径西城区、东城区、海淀区、朝阳区，终点设于国家奥林匹克公园中心区庆典广场 |
| Race route | Starts from Tiananmen Square ， through Xicheng District ， Dongcheng District ， Chaoyang District ， ends at ceremony plaza of National Olympic Center. |



14.2014 年比赛路线

| | |
|------------------|---|
| 2014 年 10 月 19 日 | October 19th 2014 |
| 比赛路线 | 起点天安门广场，途径西城区、东城区、海淀区、朝阳区，终点设于国家奥林匹克公园中心区庆典广场 |
| Race route | Starts from Tiananmen Square , through Xicheng District , Dongcheng District , Chaoyang District , ends at ceremony plaza of National Olympic Center. |



15.2016 年比赛路线

| | |
|-----------------|---|
| 2016 年 9 月 17 日 | October 19th 2014 |
| 比赛路线 | 起点天安门广场，途径西城区、东城区、海淀区、朝阳区，终点设于国家奥林匹克公园中心区庆典广场 |

| | |
|------------|---|
| Race route | Starts from Tiananmen Square , through Xicheng District , Dongcheng District , Chaoyang District , ends at ceremony plaza of National Olympic Center. |
|------------|---|



2016 北京现代北京马拉松
Beijing Hyundai Beijing Marathon



1981-2016

比赛路线图
RACE COURSE MAP

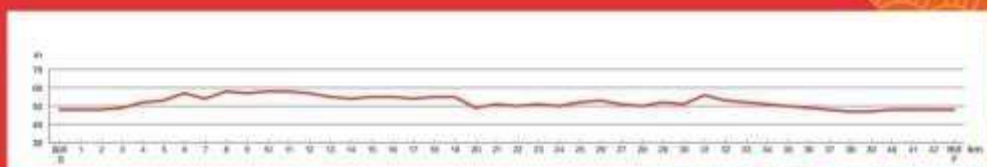


图例 REFERENCE

- | | |
|--------------------------------|------------------------------|
| 医疗站 Medical Station | 厕所 Toilet |
| 饮用水站 Water & Sponge Station | 收容站 Sweep Wagon Station |
| 饮料水站 Sewage & Water Station | 食品补给站 Refreshment Station |
| 喷雾站 Medical Spray Station | 医疗站 Med Station |
| 和跑者医疗服务站 Medical Service | |



路线海拔
COURSE ELEVATION



(三) 北京马拉松重大转折与历届亮点

Light Spots of Beijing Marathon

1981 年 9 月 27 日首届北京国际马拉松赛，共有 11 个国家的 84 名运动员参加，其中国外选手 25 人，22 人完赛；中国 59 人，39 人完赛；赛会纪录为 2:15:20，本届赛事仅设男子马拉松项目且前十名平均成绩在两小时十七分以内，中国选手彭家政以 2:26:03 的成绩获得第十五名。

On September 27, 1981, the 1st Beijing International Marathon (BIM) was held. 84 athletes from 11 countries attended the race, including 25 foreign athletes, 22 of whom completed the race; 59 Chinese athletes, 39 of whom completed the race; the record of the race was 2:15:20. The race only had men ' s marathon event, the average score of top 10 athletes was 2:17 ' , and Chinese athlete PengJiazheng ranked 15th with a score of 2:26:03.

1982 年 9 月 26 日第二届北京国际马拉松赛被国际田联批准为传统国际比赛。此届比赛共有包括中国在内的 19 个国家的 240 人参加；赛会纪录被提到 2:14:44，中国云南选手许亮以 2:19:11 获得第十二名。

On September 26, 1982, the 2nd Beijing International Marathon was approved by IAAF as a traditional international competition. 240 athletes from 19 countries including China attended this race; the record was raised to 2:14:44, and Chinese athlete Xu Liang from Yunnan ranked 12th with a score of 2:19:11.

1984 年 10 月 14 日第四届北京国际马拉松赛三名中国选手冲进前十名，分获第三、

第五、第八名。赛会纪录为 2:12:16，且中国选手曾朝学成绩为 2:15:11。

On October 14, 1984, at the 4th Beijing International Marathon, three Chinese athletes ascended to the top 10 and won the 3rd, 5th and 8th places, respectively. The record of the race was 2:12:16, and the score of Chinese athlete ZengChaoxue was 2:15:11.

1985 年 10 月 13 日第五届北京国际马拉松赛度过前四年的创办时期后进入巩固和发展阶段。此届马拉松赛上赛会纪录被刷新为 2:10:23。而曾朝学连续两年获得国内选手第一名。

On October 13, 1985, the 5th Beijing International Marathon entered a stage of consolidation and development after the startup period in the first four years. This year, a new record of 2:10:23 was created. ZengChaoxue won the first place among Chinese athletes for two years in a row.

1986 年 10 月 19 日第六届北京国际马拉松赛上日本选手儿玉泰介(KODAMA TAISUKE)刷新赛会纪录创造了 2:07:35 纪录，并创造了世界马拉松运动最好成绩。中国选手朱树春以 2:13:15 成绩获得第七名，而曾朝学仅以 2:13:38 夺得第十一名，并创造了个人北京国际马拉松最好成绩。

On October 19, 1986, at the 6th Beijing International Marathon, Japanese athlete KODAMA TAISUKE set a new record of 2:07:35 and created the best score of Marathon in the world. Chinese athlete Zhu Shuchun secured the 7th place with a score of 2:13:15, and ZengChaoxue seized the 10th place with a score of 2:13:38, his best result at BIM.

1987 年 10 月 18 日第七届北京国际马拉松已成为受各国体育界注目的第一流国际比赛，并被列入世界有名望的马拉松赛之列。

On October 18, 1987, the 7th Beijing International Marathon became a first-rate international competition drawing wide attention from the sports world around the globe, and was recognized as one of the famous marathon competitions in the world.

1989 年 10 月 15 日第九届北京国际马拉松赛首次设立女子马拉松项目，女子马拉松项目成绩为 2:27:16，并且女子前十名中有六位中国选手，最好成绩为 2:31:32。男子选手前十名中中国选手占第四、五、七、九名，且最好成绩为 2:15:52。

On October 15, 1989, the 9th Beijing International Marathon opened women ' s Marathon event for the first time and the best score of women ' s Marathon was 2:27:16. Moreover, 6 of the top 10 female athletes were from China. The best score is 2:31:32. Among top 10, Chinese athletes secured the 4th, 5th, 7th and 9th places in men ' s marathon, with the best score of 2:15:52. 1990 年 10 月 21 日第十届北京国际马拉松赛中国选手黎叶梅以 2:32:14 成绩取得马拉松女子组第一名。

On October 21, 1990, at the 10th Beijing International Marathon, Chinese athlete Li Yemei won championship in women ' s group with a score of 2:32:14. 1991 年 10 月 13 日第十一届北京国际马拉松赛增设男女分别为前六名和前三名奖金，奖金总额为 48,000 美元。男子第一名 20,000 美元；女子第一名 4000 美元。另外，组委会在此次赛事中特设北京国际马拉松赛特殊奖，凡打破北京国际马拉松赛

2:07:35 记录的选手均可的奖金每人 10,000 美元；凡打破 2:09:00 记录的选手可得奖金每人 5000 美元。

On October 13, 1991, the 11th Beijing International Marathon set up awards for top 6 male athletes and top 3 female athletes. The total amount of the awards was \$48,000. The award for top 1 male athlete was \$20,000 and the award for top 1 female athlete was \$4,000. In addition, the organizing committee also set up a special award of Beijing International Marathon. Anybody who breaks BIM record: 2:07:35 will get an award of \$10,000; and anybody who breaks the record of 2:09:00 may get an award of \$5,000.

1992 年 10 月 11 日第十二届北京国际马拉松赛将关门时间从 25 公里的 1 小时 40 分延长到 2 小时 10 分，从 35 公里的 2 小时 20 分延长到 3 小时 20 分。本次赛事成绩奖更具吸引力：男子 2:07:35 奖金 50,000 美元，2:09:00 奖金 10,000 美元，2:10:00 奖金 5,000 美元。并且开始进行兴奋剂检查。中国选手胡刚军以 2:12:45 成绩获得第二名并且刷新了中国男子选手在北京国际马拉松的赛会记录。女子马拉松前十名中国选手获得了前八名。北京国际马拉松已经成为世界闻名的十大马拉松赛之一。

On October 11, 1992, the 12th Beijing International Marathon lengthened the time limits from 1:40 ' for 25km to 2:10 ' , and from 2:20 ' for 35km to 3:20 ' . The awards in this race were more tempting: Men 2:07:35 \$50,000, 2:09:00 \$10,000, and 2:10:00 \$5,000. Doping control was adopted. Chinese athlete Hu Gangjun won the second place with a score of 2:12:45, setting up a new record for Chinese male athletes at BIM. Chinese female marathon athletes swept top 8 places. BIM became on of the top 10 marathon races in the world.

1993 年 10 月 17 日第十三届北京国际马拉松赛分别设立男女关门时间：男子 25 公里：1 小时 40 分，35 公里：2 小时 20 分女子 25 公里：1 小时 45 分，35 公里：2 小时 30 分。奖金设立名次奖和成绩奖，并与往年发生了一定的变化：名次奖：男子第 1 名奖金 10,000 美元；女子第 1 名奖金 3000 美元。成绩奖：男子达到 2:07:35 获奖金 30,000 美元，2:08:00 内获奖金 20,000 美元，2:09:00 内获奖金 15,000 美元，2:10:00 内获奖金 10,000 美元。中国男子运动员胡刚军以 2:10:57 获得第一名，刷新了之前他创造的北京国际马拉松中国选手最好成绩 2:12:45 的成绩。

On October 17, 1993, the 13th Beijing International Marathon set time limits for male and female runners respectively: Male: 25km 1:40 ' ; 35km 2:20 ' ; female: 25km 1:45 ' ; 35km 2:30 ' . The awards included rating awards and score awards, which had some difference from the past: Rating awards: top 1 male athlete \$10,000; top 1 female athlete \$3,000. Score awards: Male athletes: 2:07:35 \$30,000, 2:08:00 \$20,000, 2:09:00 \$15,000, and 2:10:00 \$10,000. Chinese male athlete Hu Gangjun won the first place with a score of 2:10:57, breaking his record of 2:12:45, which was also the best result created by Chinese athletes at BIM.

1994 年 10 月 30 日第十四届北京国际马拉松赛名次奖设立男女子前六名：男子：第 1 名奖金 15,000 美元；女子：第 1 名奖金 8000 美元。中国男子运动员胡刚军以 2:10:56 获得第一名，刷新了之前他创造的北京国际马拉松中国选手最好成绩 2:10:57 的

成绩。此届马拉松赛事中中国女子选手包揽了前十名中的前九名，王军霞以 2:31:11 成绩获得女子马拉松第一名。

On October 30, 1994, the 14th Beijing International Marathon set rating awards for top 6 male athletes and top 6 female athletes: \$15,000 for top 1 male athlete; \$8,000 for top 1 female athlete. Chinese male athlete Hu Gangjun won the first place with a score of 2:10:56, breaking his record of 2:10:57, which was also the best result created by Chinese athletes at BIM. Chinese female athletes swept top 9 places, and Wang Junxia won the first place with a score of 2:31:11.

1995 年 10 月 15 日第十五届北京国际马拉松增设 10 公里项目并奖励男子和女子前十名。奖励办法调整为奖励男女前十名马拉松选手：男子：第 1 名奖金 15,000 美元；女子：第 1 名奖金 7000 美元。

On October 15, 1995, the 15th Beijing International Marathon introduced 10km event and awarded top 10 male athletes and top 10 female athletes. The award for top 1 male runner was \$15,000 and that for top 1 female runner was \$7,000.

1996 年 10 月 20 日第十六届北京国际马拉松赛中国女子选手任秀娟以 2:27:13 的成绩打破赛会记录。

On October 20, 1996, at the 16th Beijing International Marathon, Chinese female athlete RenXiujuan broke BIM record with a score of 2:27:13.

1997 年 10 月 4 日第八届全运会马拉松赛联合第十七届北京国际马拉松赛进行。关门时间和距离进行了调整：25 公里 1 小时 45 分，35 公里 2 小时 30 分，全程 3 小时 30 分。中国男子运动员胡刚军以 2:09:18 获得第一名，刷新了之前他创造的北京国际马拉松中国选手最好成绩 2:10:56 的成绩。中国女子选手潘金红以 2:26:39 成绩刷新了赛会记录并超世界青年女子马拉松最好成绩。

On October 4, 1997, the Marathon Competition of the 8th National Games was held together with the 17th Beijing International Marathon. The time limits were adjusted into: 25km 1:45 ' , 35km 2:30 ' , and full course 3:30 ' . Chinese male athlete Hu Gangjun won the first place with a score of 2:09:18, breaking his record of 2:10:56, which was also the best result created by Chinese athletes at BIM. Chinese female athlete Pan Jinhong broke BIM record with a score of 2:26:39 and beat the best result of World Junior Marathon.

1998 年 10 月 10 日第十八届北京国际马拉松增加了比赛项目，延长了比赛时间，改变了比赛路线，扩大了比赛规模，参赛人数超过了万人。比赛项目设男女马拉松、半程马拉松、10 公里马拉松、小马拉松。比赛路线从北京天安门广场东侧出发，沿广场东侧路向北跑到长安街向西经天安门、复兴门、金融街(小马拉松终点)、钓鱼台国宾馆、航天桥(10 公里终点)、八里庄桥向北，经长春桥、巴沟路向东、知春路(半程马拉松终点)、建德门桥向北、沿京昌高速辅路到清河南桥折返(30 公里关门点)、到北沙滩桥向东、安立路向南、小关路口向西、北土城环岛向北，跑进奥林匹克体育场。

On October 10, 1998, the 18th Beijing International Marathon introduced new events, lengthened race time, changed race route and enlarged race scale to more than 10,000 runners. The events included Men ' s and Women ' s

Marathon, Half Marathon, 10km Marathon and Small Marathon. The route starts from east of Tiananmen Square, runs northward along the road east of Tiananmen Square to Chang'an Street, turns west, passes Tiananmen, Fuxingmen, Financial Street (the finishing point of Small Marathon), Diaoyutai State Guesthouse, Hangtian Bridge (the finishing point of 10km Marathon) and Balizhuang Bridge, heads north, passes Changchun Bridge and Bagou Road, turns east, passes Zhichun Road (the finishing point of Half Marathon), turns north at Jiandemen Bridge, runs along the service road of Beijing-Changping Expressway, turns back at Henan Bridge (30km), turns east at Beishatan Bridge, turns south at Anli Road, turns west at the junction of Xiaoguan Road, turns north at Beitucheng Roundabout, and runs into the Olympic Stadium.

1999 年 10 月 9 日第十九届北京国际马拉松增加了轮椅马拉松、轮椅半程马拉松。

On October 9, 1999, the 19th Beijing International Marathon introduced Wheelchair Marathon and Wheelchair Half Marathon events.

2000 年 10 月 15 日第二十届北京国际马拉松以“以健康跑向二十一世纪”为主题，大力推广全民健身运动；并且对线路进行了调整：从天安门广场出发到长安街向西经天安门，复兴门向南，广安门，菜户营向西，丽泽桥向北，中国剧院，北京电视台向东，人民大学，国际展览中心，长虹桥向东，终点朝阳公园。中国女子选手魏亚楠以 2:26:34 的成绩打破潘金红 2:26:39 的记录获得女子马拉松第一名。中国女子选手孙英杰以 2:26:36 的成绩打破潘金红 2:26:39 的记录获得女子马拉松第二名。

On October 15, 2000, the 20th Beijing International Marathon adopted a theme of "Run to the 21st Century in Health" and vigorously promoted National Fitness Program; and adjusted the route: sets out from Tiananmen Square, turns west at Chang ' an Street, passes Tiananmen, turns south at Fuxingmen, passes Guanganmen, turns west at Caihuying, turns north at Lize Bridge, passes Chinese Theatre, turns east at Beijing TV Station, passes Renmin University of China, China International Exhibition Center, turns east at Changhong Bridge, and ends at Chaoyang Park. Chinese female athlete Wei Ya ' nan finished in the first place at 2:26:34, breaking Pan Jinhong ' s record of 2:26:39, and Chinese female athlete Sun Yingjie finished in the second place at 2:26:36, also breaking Pan Jinhong ' s record of 2:26:39.

2001 年 10 月 14 日第二十一届北京国际马拉松与第九届全运会马拉松决赛结合举办，同时取消了轮椅马拉松项目。中国女子选手夺得前十强中的九个席位，其中前 7 名均打破赛会记录，辽宁选手刘敏以 2:23:37 的成绩夺得第一。

On October 14, 2001, the 21st Beijing International Marathon and the Marathon Competition of the 9th National Games were held together and Wheelchair Marathon event was cancelled. Chinese female athletes swept nine of the top 10 places, the top 7 runners all broke BIM record, and Liu Min from Liaoning snatched the first place with a score of 2:23:37.

2002 年 10 月 20 日第二十二届北京国际马拉松赛中国女子选手魏亚楠以 2:20:23 成绩打破赛会记录夺得女子马拉松的第一名，且前三名中国女子选手均打破了赛会记录成绩分别为第二名孙英杰 2:21:21，第三名张淑晶 2:23:17。

On October 20, 2002, at the 22nd Beijing International Marathon, Chinese female athlete Wei Ya ' nan finished in the first place at 2:20:23, breaking BIM record, and the runner-up Song Yingjie and the third place Zhang Shujing were both from China and both broke BIM record with a score of 2:21:21 and 2:23:17 respectively.

2003 年 10 月 19 日第二十三届北京国际马拉松赛增设全国马拉松冠军赛(仅全程)并将比赛路线就行了调整：从天安门广场起跑，途径西城区、海淀区、朝阳区，到奥林匹克体育中心结束。比赛设立创纪录奖，男子奖励 42195 美元，女子奖励 30000 美元(中国选手获奖发等额人民币)。中国女子选手孙英杰以 2:19:39 成绩刷新了之前赛会女子最好成绩，并被认定为世界女子马拉松第二好成绩。

On October 19, 2003, the 23rd Beijing International Marathon introduced National Marathon Championship (Full Marathon only) and adjusted the route: starts from Tiananmen Square, passes Xicheng District, Haidian District and Chaoyang District, and ends at the National Olympic Sports Center. Record awards were set up, \$42,195 for men and \$30,000 for women (equivalent amount of renminbi was awarded to Chinese athletes). Chinese female athlete Sun Yingjie finished at 2:19:39, breaking BIM record and recognized as the second best result of women ' s marathon in the world.

2007 年第二十七届北京国际马拉松首次采用芯片计时服务，为选手提供精确的时间。中国男子运动员任龙云以 2:08:15 获得第二名，并刷新了之前胡刚军创造的北京国际马拉松中国选手最好成绩 2:09:18 的成绩。中国选手韩刚以 2:08:56 居第三名。

In 2007, the 27th Beijing International Marathon adopted chip timing service in the first time, providing accurate time for runners. Chinese male athlete RenLongyun finished in the second place at 2:08:15 and surpassed 2:09:18 record by Hu Gangjun, which was also the best result created by Chinese male athletes at BIM. Chinese athlete Han Gang finished in the third place at 2:08:56.

2008 年 10 月 19 日第二十八届北京国际马拉松赛由国际田联批准为金标赛事，是国际 8 大金标全程马拉松赛事之一。并开展了儿童跑活动。

On October 19, 2008, the 28th Beijing International Marathon was approved as a Gold Label Race by IAAF, becoming one of the 8 Gold Label Full Marathon races in the world. It also organized children ' s run activities.

2009 年 10 月 18 日第二十九届北京国际马拉松赛重新调整了比赛线路。

On October 18, 2009, the 29th Beijing International Marathon adjusted the route.

2010 年 10 月 24 日第三十届北京国际马拉松更名为北京马拉松，并设计了全新的识别体系。同时全国马拉松锦标赛与北京马拉松结合举办。

On October 24, 2010, the 30th Beijing International Marathon was renamed into Beijing Marathon. A new identification system was redesigned. National Marathon Championship and Beijing Marathon were held together.

2011 年 10 月 16 日第三十一届北京马拉松重新调整赛事路线，并延长了关门时间。

On October 16, 2011, the 31st Beijing Marathon adjusted the route and lengthened time limits.

2012 北京马拉松取消了 9 公里项目的设置，进一步增加了全程项目参与人数，赛事主视觉设计融入了极具中国特色、北京风韵的脸谱图案。除在中国通过 CCTV5 电视直播外,还将通过亚洲五号卫星在美国、法国等地同步播出。

2012 Beijing Marathon canceled the 9 miles race and increased the popularity of marathon even further. Graphic pattern of facial make-ups in Beijing opera was integrated into visual identity of the race. 2012 Beijing Marathon was also transmitted live on CCTV5 and simultaneously in other countries such as America and France. These live broadcasts were a good way to show our ability to host a major event to the world and let other countries see the rapid development within Chinese sports.

2013 年北京马拉松实现了净计时，北马组委会为所有参加全程马拉松（42.195 公里）的选手提供感应计时服务。埃塞俄比亚的男子运动员托拉·沃尔德格贝里尔以 2 小时 7 分 16 秒的成绩打破了尘封了 27 年的赛会记录。

2013 Beijing marathon has realized the timing, Beijing marathon organizing committee provided all athletes who participate in full marathon(42.195 kilometers) with induction time service. The record which has been kept for 27 years had been broken by Ethiopian runner Tola woldegeberel with the score of 2:07:16.

2014 年北京马拉松取消了迷你马拉松项目，进一步扩大了全程项目名额；改变报名方式，首次增加选手“预报名”环节，中国马拉松从此进入“抽签时代”。

2014 Beijing marathon has canceled mini marathon and Increase the quota of full marathon; Applicants are drawn to participate the match for the first time.

2015 年北京马拉松迎来第 35 周年。本届北马赛事迎来创办以来的又一历史性转折，取消了半程马拉松项目，仅设全程项目，成为国内首个全马赛事。首届“全马”吸引了全球 63118 人报名，刷新了国内全程马拉松项目报名新纪录。

三 北京马拉松组织结构 Beijing Marathon Organization

（一）北京马拉松组委会

Beijing Marathon Organization Committee

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| 批准单位 | 国家体育总局、北京市人民政府、国际田径协会联合会 |
| 主办 | 中国田径协会、北京市体育局 |
| 联合主办 | 中央电视台 |

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| 协办 | 北京市公安局、北京市公安局治安管理总队、北京市公安局公安交通管理局、天安门地区管理委员会、北京奥林匹克公园管理委员会、北京市卫生和计划生育委员会、北京市委宣传部、北京市市政市容管理委员会、北京市交通委员会、北京市气象局、北京市环保局、北京市城市道路养护管理中心、北京公共交通控股（集团）有限公司、北京市地铁运营有限公司、北京市无线电管理局、北京市电力公司、共青团北京市委员会、北京体育大学 |
| 备案单位 | 国际马拉松及长跑协会 |
| 推广单位 | 中奥路跑体育管理有限公司 |

（二）中国田径协会简介 Chinese Athletic Association

中国田径协会（英文名称：Athletic Association of the People's Republic of China，简写：Chinese Athletic Association，缩写为：CAA）是具有独立法人资格的全国田径运动项目群众性体育社会团体，是中华全国体育总会的团体会员，是中国奥林匹克委员会所承认的管辖田径运动的全国性运动协会。

中国田径协会的宗旨是团结全国田径工作者和爱好者，调动一切积极因素，指导和推动中国田径运动的发展；推动和提高运动技术水平；为实施全民健身计划和奥运争光计划，为促进社会主义物质文明和精神文明建设服务；增进与世界各国田径协会的友谊；加强同国际田联和亚洲田联的密切联系与合作。

中国田径协会成立于 1954 年，至今协会历经了七届换届工作，最近一次换届工作

于 2011 年 11 月在北京进行。现在协会下设秘书处 1 个办事机构（秘书处常设在国家体育总局田径运动管理中心）和新闻委员会、科学训练委员会、竞赛委员会、马拉松委员会、青少年委员会和场地器材装备委员会 6 个专项委员会，并共拥有 42 个省、市级及行业团体会员。中国田径协会自成立以来，在党的路线、方针指引下，协助国家体育总局田径业务主管部门为推动我国田径运动的发展，促进田径运动技术水平的提高做了大量的积极的贡献。

随着我国改革开放的不断深入，中国田径协会将进一步在党的路线方针指引下，按照国家体育总局有关政策和协会的宗旨，从“大田径”的视角入手，统筹田径各项工作，积极构建大田径格局，实现田径项目整体性跨越式发展。在竞技体育方面，以备战奥运会等世界大赛为核心，坚持“走出去，请进来”，不断更新观念、提升水平；在群众体育方面，广泛开展以马拉松为代表的群众体育活动，推进全民健身运动的深入开展；在业余训练方面，创新后备人才培养管理体制和运行机制，完善田径单项高水平后备人才基地建设，构建田径业余训练大联盟；在体育产业方面，积极盘活田径无形资产，开拓田径市场，壮大田径产业，为田径事业发展补充资金；在文化建设方面，充分挖掘田径内涵，塑造和弘扬田径文化，打造中国田径的精气神；在对外交往方面，积极参与国际事务，培育品牌赛事，扩大中国田径的国际影响力。

中国田径协会将以“大田径”理念为指导，团结和带领全国田径界，广泛吸纳社会资源，调动一切积极力量，协助国家体育总局田径运动管理中心把我国的田径工作做好，为推动我国由体育大国向体育强国的迈进和社会主义文化的大发展大繁荣而不懈努力。

（三）中奥路跑（北京）体育管理有限公司简介

China Olympic Road Running Co.,Ltd

中奥路跑体育管理有限公司于 2009 年 7 月成立，是中国田径协会最权威的体育组织和中奥体育产业最专业的市场运营团队的结合体。公司根据国务院对加快体育产业步伐的指导意见中一大力发展体育健身市场、努力开发体育竞赛和体育表演市场、积极培育体育中介市场的要求，举办和推广北京马拉松赛和其他城市马拉松赛事，并对中国路跑运动进行全方位宣传，提升路跑赛事的商业价值和文化内涵。中奥路跑是以开发北京马拉松赛和其他田径项目为主营业务的专业化专项体育赛事运营管理及咨询公司。公司的定位是：立足北京马拉松，开拓国内路跑市场，培育路跑文化创意产业市场，研究和开发国际合作项目，努力打造专业化、国际化、高质量的专项体育管理公司。中奥路跑体育管理有限公司自 2009 年成立至今，已成功举办了第 30、31、32、33 届北京马拉松赛，并作为推广单位为第一届和第二届宁夏“黄河金岸”国际半程马拉松赛、2011 至 2014 年“黔东南”超百公里跑越野赛、2012-2013 年伊金霍洛马拉松赛、2012-2015 年和龙马拉松赛，2013-2015 年六盘水马拉松赛、2013-2014 年珠海马拉松赛、2012-2014 年李宁全国十公里路跑联赛、2015 年南京马拉松、2016 年武汉马拉松执行相关工作。