



35周年
1981-2015



2015 北京现代 北京马拉松

Beijing Hyundai Beijing Marathon

主办单位：中国田径协会 北京市体育局 联合主办单位：中央电视台

2015年9月20日 星期日 Sunday, 20 September 2015

媒体手册

MEDIA GUIDE



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一 媒体信息 Media Information

Address

2015 .

Welcome to use the Media Handbook for the 2014 Beijing Hyundai-Beijing Marathon. We hope this small handbook can help you quickly find all information relating to the race. We also welcome you to contact the members of the Media Department of the Organizing Committee any time for solving your problems.

This handbook covers race information, race history, world records, score statistics and mass events and also some information about the sponsors, charity organizations and cooperative media of this race.

Media Team

Contacts of the main members of media team:

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Media Activities

Media Activities		
Address	Time	Press conference
China National Convention Center	9:18 September 18 15:00-15:30	- WuHan marathon press conference
	9:18 September 18 16:00-16:30	Public appearance of athletes
Tian'anmen Square	9:20 September 20 7:00-7:30	Starting Ceremony
Beijing Olympic Park	9:20 September 20 10:15-12:00	Awarding Ceremony

Media Service

1 Media Shuttle Bus

The organizing committee of the race will arrange media buses for official reporters collectively. The timetable is as follow:

9:20 September 20 Media Shuttle Bus				
Bus model	Seating capacity	Passenger	Departure time	Departure place

Foton	20	Photographer	7:20	The square opposite to the National Museum of Chinese History
	7:20 Photographer's car(Foton bus): Only for photo reporters, starting before 7:20, covering the whole race course, reaching the finishing point before the first runner.			
1 No.1 Media bus	40	Journalist	7:50	The square opposite to the National Museum of Chinese History
	7:50 No.1 Media bus (40 seats) : Only for journalists, starting after 7:50 (after starting ceremony) , this will take a different route to the runners, reaching the finishing point before the first finisher.			
2 No.2 Media bus	40	Journalist	7:50	The square opposite to the National Museum of Chinese History
	7:50 No.2 Media bus 40 seats for journalists who will be reporting from the start point for elite and other mass runners starting at 7:50 after starting ceremony this bus will traverse the entire course driving slow. However we can't promise to reach the finishing line before the first finisher .			

Notice Media buses will start at fixed time, media friends who miss the media bus may go to the site by themselves. The media friends without car pass for finishing site cannot drive their own cars into the Central Area of Beijing Olympic Park. The media friends who drive on their own are fully responsible for the traffic safety of their cars. During the race, the use of vehicles within the race area must strictly comply with organizer's regulations.

Tips Please make enough clothes to keep warm.

2 Media Data Doadload

2015

Media center provides official pictures and news releases of the race for reporters, the race and activity news releases, background information, athlete introduction, pictures and other information about the 2014 Beijing Hyundai•Beijing Marathon are downloadable from the official website.

Download website: Beijing Marathon official website—News&Media—

Media center—Media data download

<http://www.beijing-marathon.com/html/media.html>

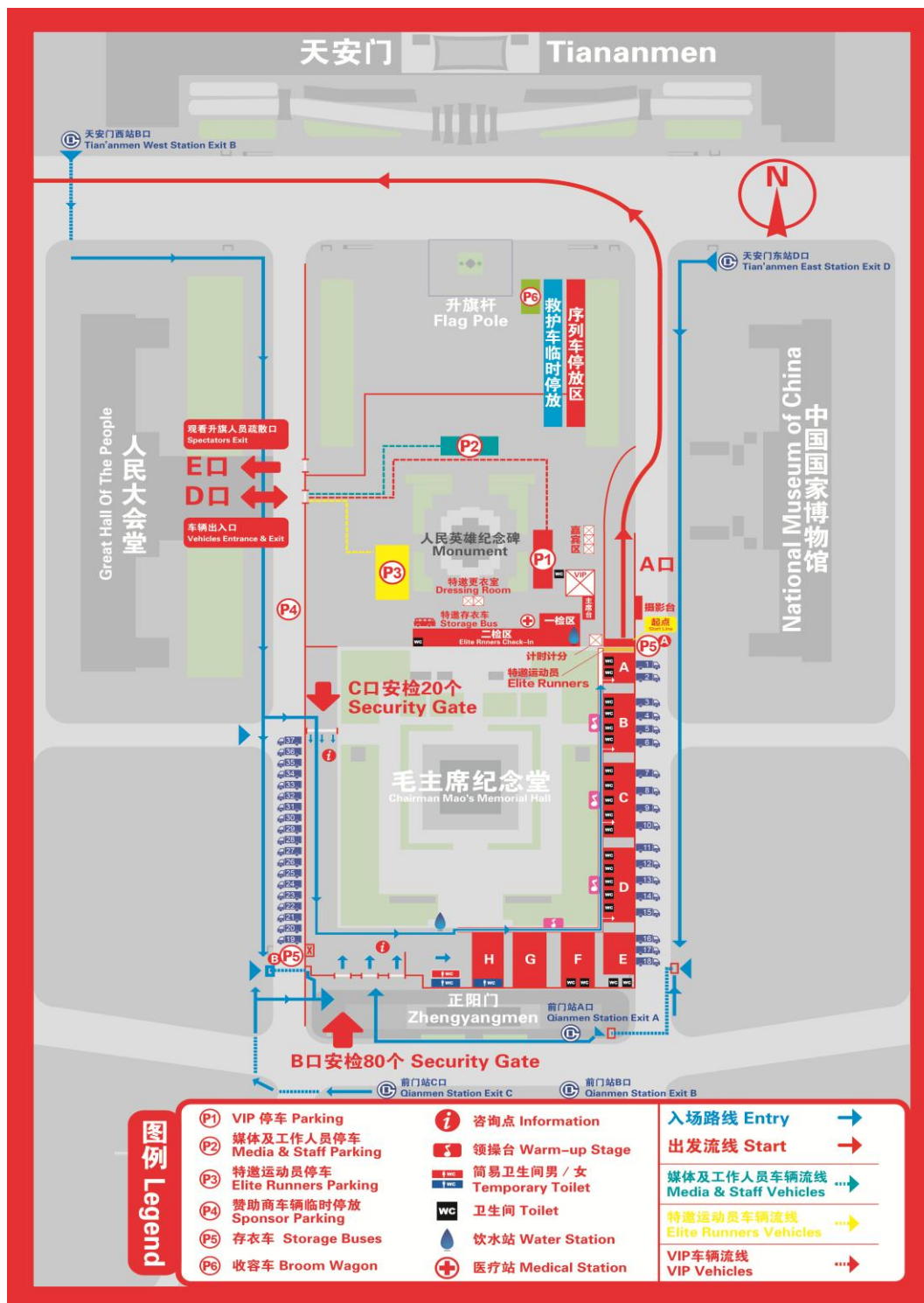
Media Partners



二 2015 赛事信息 Race Information 2015

Starting Point

Tiananmen Square





Finishing Point

The Celebration Square in central area of Scenic Boulevard in the Beijing Olympic Park

To ensure a safe and smooth race for runners, the route will be closed to public traffic at successive sections during the race. After the closing time, the public traffic on corresponding road sections will be restored. Runners who fail to finish corresponding distances at stipulated closing time shall cease the race immediately and quit the racing track to avoid danger. The runners who have finished race should exit the course and get on the picking up buses to the finish area.

Time limits for each race

项目	距离	关门时间
马拉松	5 公里	8:30
	10 公里	9:05
	15 公里	9:45
	20 公里	10:20
	25 公里	11:00
	30 公里	11:45
	35 公里	12:35
	40 公里	13:25
	42.195 公里	13:45

Refreshment,drinking / sponging stations

项目	距离	饮水/用水	饮料/饮水	补给
马拉松	5 公里		√	
	7.5 公里	√		
	10 公里		√	
	12.5 公里	√		
	15 公里		√	
	17.5 公里	√		
	20 公里		√	
	22.5 公里	√		√
	25 公里		√	
	27.5 公里	√		√
	30 公里		√	
	32.5 公里	√		√
	35 公里		√	√
	37.5 公里	√		√
	40 公里		√	

Medical Stations

1 5 2.5

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2 AED

3

Medical aid stations will be set at the start, every 2.5 KM after 5KM, and the finish.

Mobile AED first aid service will be provided along the course.

Medical aid volunteers will be staffed at medical aid stations, assisting in medical aid and maintaining race order. Participants can seek help from these volunteers when needed.

Elite Runners



1993 5 31 2:04:48

14

2015 2:10:11

STEPHEN TUM 史蒂芬·塔姆

1974 7 4

2:06:35

2012

2006 2015

2:15:00

10

2014 2:08:06



ALIAKSANDRA DULIBA 阿勒科山德·杜丽巴

1988 1 5 2:23:06

2013



2013 2014

2:23:44 2:24:43

2015 2:23:06

ABEBECH BEKELE 阿贝贝·贝克勒

1990 12 11
2:23:33

2009
10 20
30

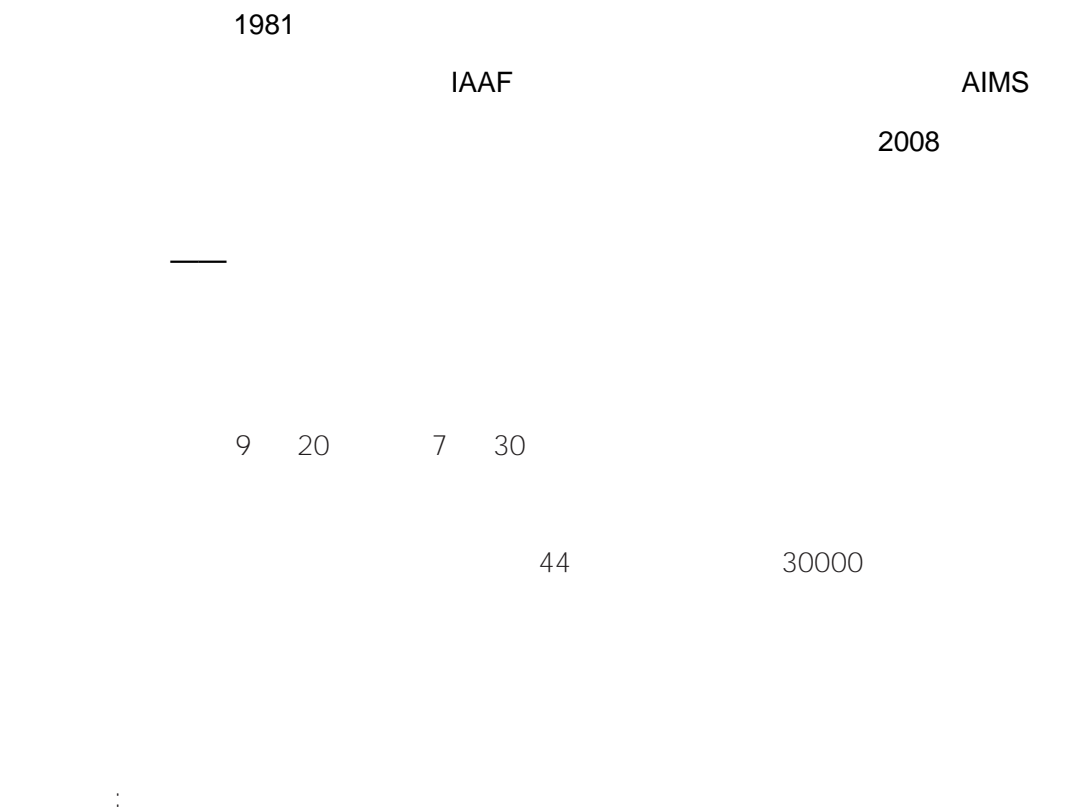
2013
2:23:59 2014

2:25:02 2015

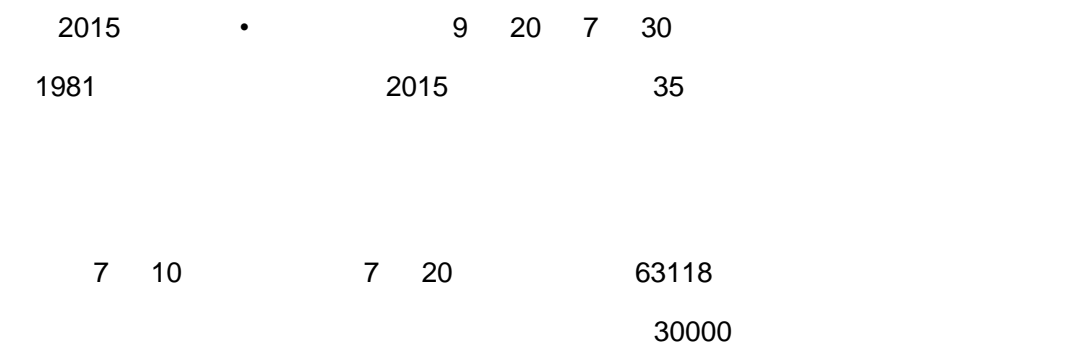
2:23:33



三 2015 赛事变化及亮点 Highlights of the Race 2015



(一) 北马率先开启“全马时代”



(二) 增设“马拉松团队赛”



/

5

(三) 重新调整比赛时间及路线

9 20

8 7

15 22.5 35

5

四 2015 北京马拉松系列特色活动

Special Series Activities 2015



“ ”



30

12800

312800

2015



2011

历年
回顾



2015

9 17-19

30000

2015



2015

PurCotton

2015

2015

2

3

13

500

2015

2

2015



梦想支持计划“圆梦者”名单

1、陈进4441票

08奥运火炬手负重50斤挑战全马

2、李林4117票

不在跑马拉松，就在去往跑马拉松的路上，梦想跑出十个北马

3、王胜沂3878票

第四次北马全程，我要用奖牌，告慰逝去的哥哥

4、张儒林3502票

已经完成86个马拉松的古稀老人，梦想完成100个

5、郭宝先3446票

女儿帮爸爸圆梦，一份老郭女儿情深意切的来信

6、欧焯棉3392票

跑得越远，离自己越近，治愈抑郁症，来跑步吧！

7、王博、李冬梅3348票

连续4年跑完北马的“珍珠婚”夫妇，期待“跑到金婚时”

8、秦萍3332票

期待与丈夫牵手冲过终点，相互倾诉爱的箴言

9、李燕3304票

温柔妈妈，给儿子冬瓜的一封信…

10、程红原3289票

“因为难，所以才是梦想”，CEO兼队长，跑马义无反顾

11、詹海华3278票

把肾换给妻子前跑一次北马

12、杨珂3226票

用北马与北京作一次隆重告别的未来航空工程师

13、赵岩3001票

坚信梦想要不断被超越的八零后，为母亲再跑一次马拉松

14、廖富有2941票

曾发誓今生再不跑马的“食言者”，20年后再来圆梦

15、方国庆2869票

冬练三九，夏练三伏，我的首马从56岁开始

16、宫振兴2858票

中学历史老师，与北马一年一度的“约定”

17、警察哥哥2595票

为在北马求婚狂练全马，警察哥哥为爱“一执跑”

18、丁前丰2566票

为了儿子跑北马，做信守诺言的好爸爸

19、刘昆2512票

死神手边走一遭，北马让我忘掉病痛，跑赢自己

20、刘磊2486票

“苟延残喘”10年，重新找回自己的“励志哥”

五 北京马拉松 35 年发展历程

35 Years History of Beijing Marathon

Beijing Marathon Overview

IAAF

AIMS

1981

Beijing Marathon is an IAAF Gold Label Road Race certified by the International Association of Athletics Federations (IAAF) and recorded by the Association of International Marathons and Road Races (AIMS). It is the top-level marathon race in China and organized by Chinese Athletics Association, jointly organized by Beijing Municipal Bureau of Sports and China Central Television and promoted by China Olympic Road Running Co., Ltd. Since 2008, it has received the title of IAAF Gold Label Road Race for four years in a row, enjoying equal popularity with Berlin Marathon and London Marathon, etc. First held in 1981 and annually ever since, it has become a traditional international race of great influence, and the most representative race of highest degree of marketing by Chinese Athletics Association, with the largest scale in terms of single event.

9-10

15-25°C

Beijing Marathon is held on the third Sunday of each October. October is well-recognized as the most beautiful season in Beijing. The average air temperature of 15-25°C, clear sky, fresh air, sunshine and moderate humidity guarantee athletes' best performance.

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44

500

880

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1949 10 1

The route design of Beijing Marathon gives maximum consideration of both human landscape and track condition. The starting point is Beijing's most representative architecture – Tiananmen Square. At the heart of Beijing, Tiananmen Square is the largest urban central square in the world, covers 44 ha of land, stretches 500m from east to west and 880m from south to north, is paved with light-colored granite slabs treated by special process and technique and may accommodate one million people in the same time. The national flag rising in every early morning and the national flag lowering at every sunset are the most solemn ceremonies. The Tiananmen Rostrum is situated in the northern end of the square and faces Chang'an Street. Meridian Gate, the main entrance of the Imperial Palace (the Forbidden City) is on the north of Tiananmen. On October 1, 1949, the People's Republic of China held a founding ceremony on Tiananmen Rostrum, which was designed into national emblem. Adjacent Tiananmen Square, there is the Imperial Palace, the Great Hall of the People, the Monument to the People's Heroes, Chairman Mao Memorial Hall, National Museum of China, and Beijing Zhongshan Park. Tiananmen Square is the political and cultural center of capital Beijing and a place longed for by all Chinese people.

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2008

" "

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The route of Beijing Marathon will pass the economic (Financial Street),

cultural (Xuefu Road) and technological (Zhongguancun) core areas of Beijing. At last, it will pass Olympic Forest Park and Olympic Landscape Avenue and reach the finishing site – the Ceremony Square, Central Area, Beijing Olympic Park (Bird's Nest Landscape Avenue), where you may see Bird's Nest and Water Cube – two famous Olympic buildings for the Beijing 2008 Olympic Games. After the closure of the Olympic Games, Bird's Nest and Water Cube were officially opened to the public, becoming one of the most popular tourist attractions in China, even in the whole world.

The track of Beijing Marathon is flat, scientific and balanced and provides very favorable condition for athletes to make good performance. The combination of views of the ancient city and the views of a modern metropolis will bring the participants a special Chinese style experience to their race.

2:07:16 2013

27

The best record setted by men runners is 2:07:16, created by Ethiopian runner tora wo in 2013 which has been kept for 27 years.

1998

5

2011

6

4.2

3 2015

To expand the impact of Beijing Marathon and to allow more marathon enthusiasts to participate in this race, since 1998, the organizer of the race has extended the race to 5 hours, in order to allow more runners to finish their race, the time limit will be extended to 6hours this year. In recent years, the participants of Beijing Marathon mainly include elite athletes, National

Marathon Championship athletes and amateur runners. In addition to Full Marathon, the race also sets Half Marathon and Mini Marathon as traditional events. Besides, family run, run for charity, and enterprises experience plan will also be organized. The number of the runners are over 30,000.

35

In the past 33 years, Beijing Marathon has made outstanding contribution to national fitness, competitive sports and sports industry of China. The goal of Beijing Marathon is: to continue this race in the long run and develop it into a world top class Marathon race; promote Marathon in China and promote international exchange; demonstrate the cultural charm of Beijing and turn it into a symbol of Beijing; expand influence and increase the number of participants and promote National Fitness Program.

（二）

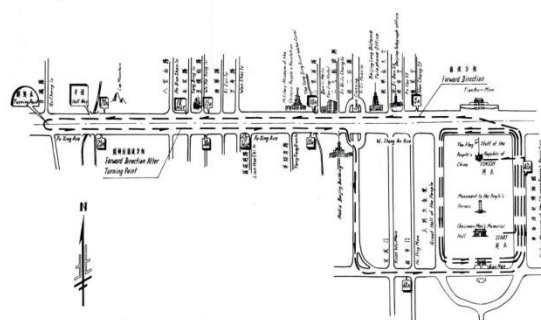
35years Transitions of the course

1. 1981

1981 年 9 月 27 日	September 27th 1981
比赛路线	由天安门广场出发，经西单、五棵松至古城折返返回到天安门广场
Race route	Tiananmen Square, through Xidan, Wukesong to Gucheng, then back to Tiananmen Square.

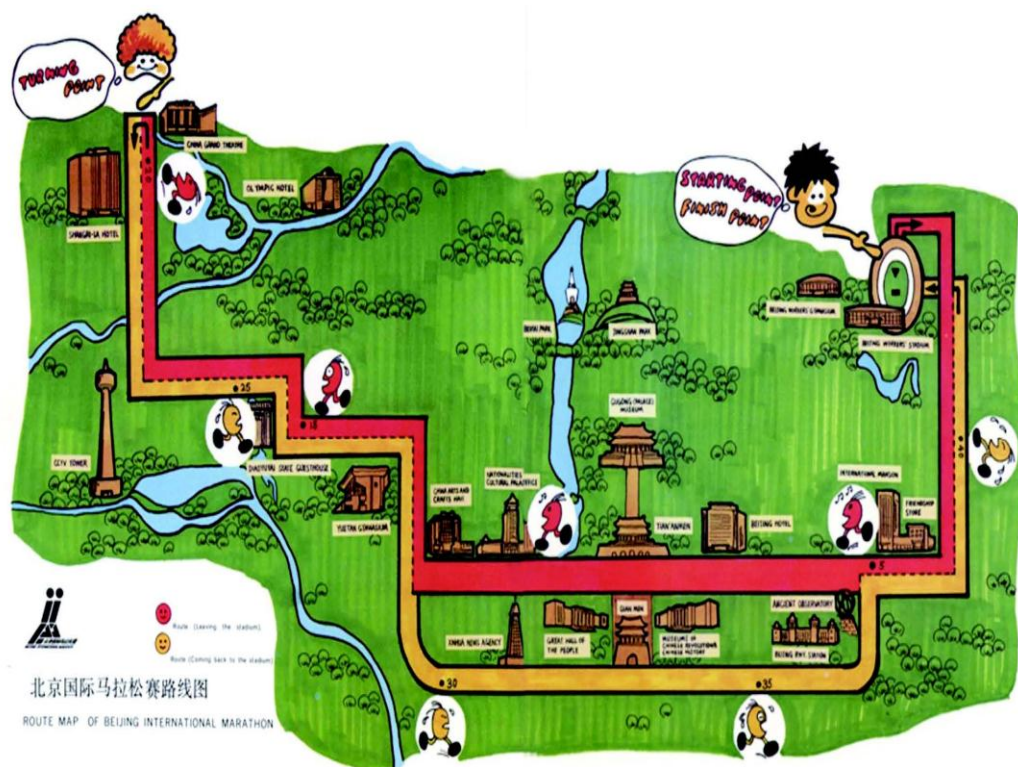
1981 年北京国际马拉松赛路线图

BEIJING INTERNATIONAL MARATHON 1981.



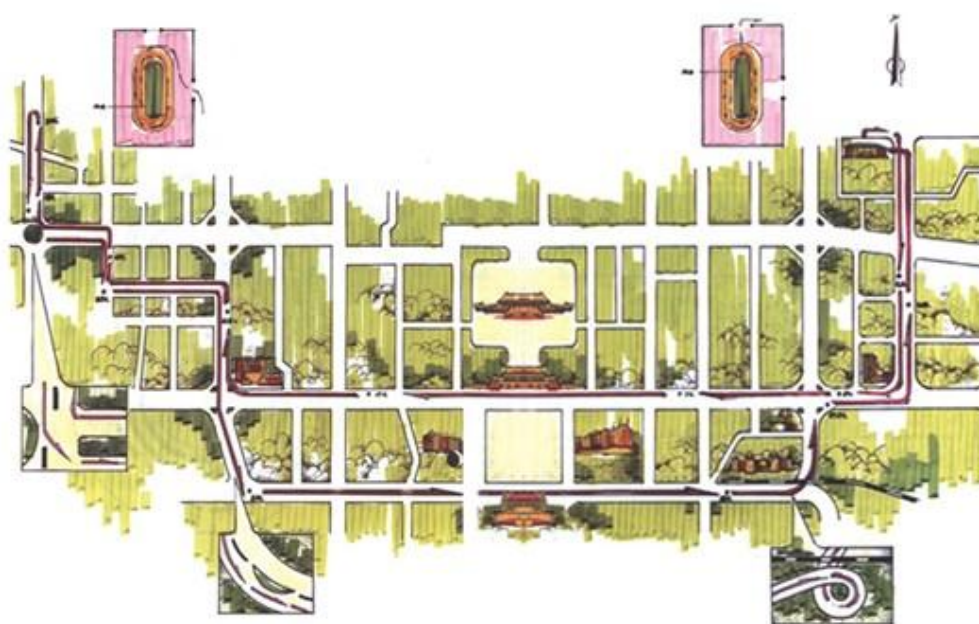
2 1983

1983 9 25	September 25th 1983
Race route	Starts from Gongren stadium through Jianguomen Tiananmen Gongzhufen to Foreign Studies College through Xianglai Street Hepingmen Chongwenmen Jianguomen back to Gongren Stadium.



5.1995

1995 10 15	October 15 th 1995
	750
Race route	Starts from Gongren Stadium after 750m in the track then leave through the north gate to Changan Street to south through Tiananmen Square through Fuxingmen Diaoyutai National Guesthouse back from China Cinema back on the same route to Fuxingmen through Xibianmen Qianmen Dongbianmen Janguomen back to Gongren Stadium.



6.1998

1998 10 10	October 10th 1998
Race route	Starts from east end Tiananmen Square along east road of square to Changan Street to Tiananmen westwards through Fuxingmen Jinrong street Diaoyutai National Guesthouse Hangtianqiao northwards from Balizhuang through Changchunqiao Bagou road Zhichun Road Northward to Jiandemen Jingchang highway auxiliary road to Qinghe south bridge until Beishatan bridge Anli road Xiaoguan road Beitucheng huandao northward into Olympic Stadium.

'98 长城北京国际马拉松赛路线图

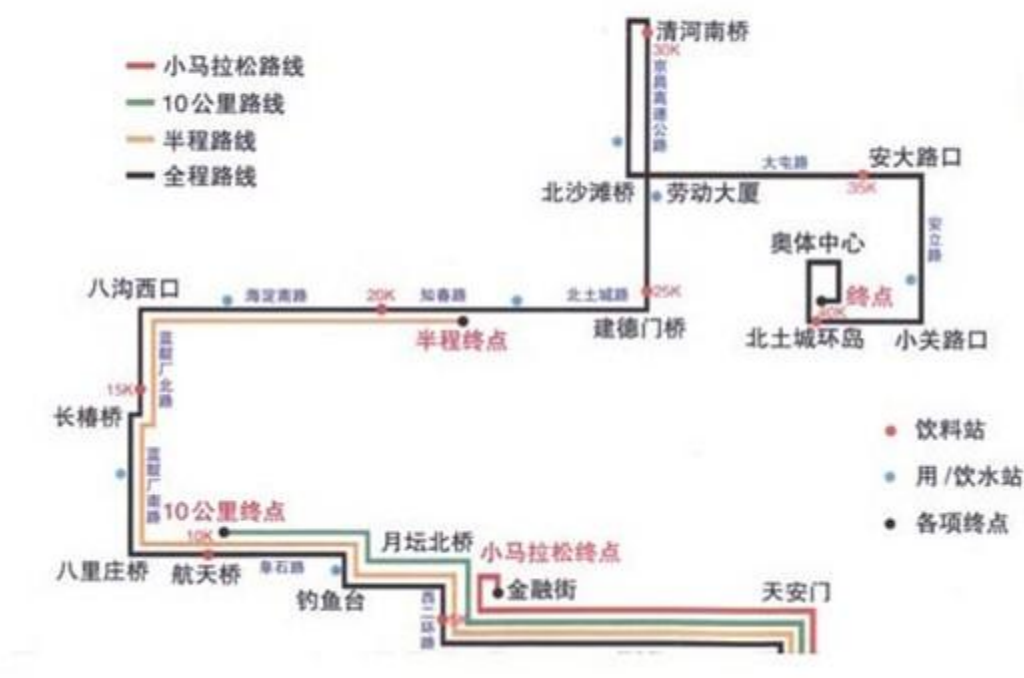


7.1999

1999 10 9	October 9th 1999
Race route	Starts from Tiananmen Square, passes Xicheng District, Haidian District and Chaoyang District, and ends at the National Olympic Sports Center.



'99 长城北京国际马拉松赛路线示意图



8.2000

2000 10 15	October 15th 2000
Race route	Sets out from Tiananmen Square, turns west at Chang' an Street, passes Tiananmen, turns south at Fuxingmen, passes Guanganmen, turns west at Caihuying, turns north at Lize Bridge, passes Chinese Theatre, turns east at Beijing TV Station, passes Renmin University of China, China International Exhibition Center, Turns east at Changhong Bridge, and ends at Chaoyang Park.

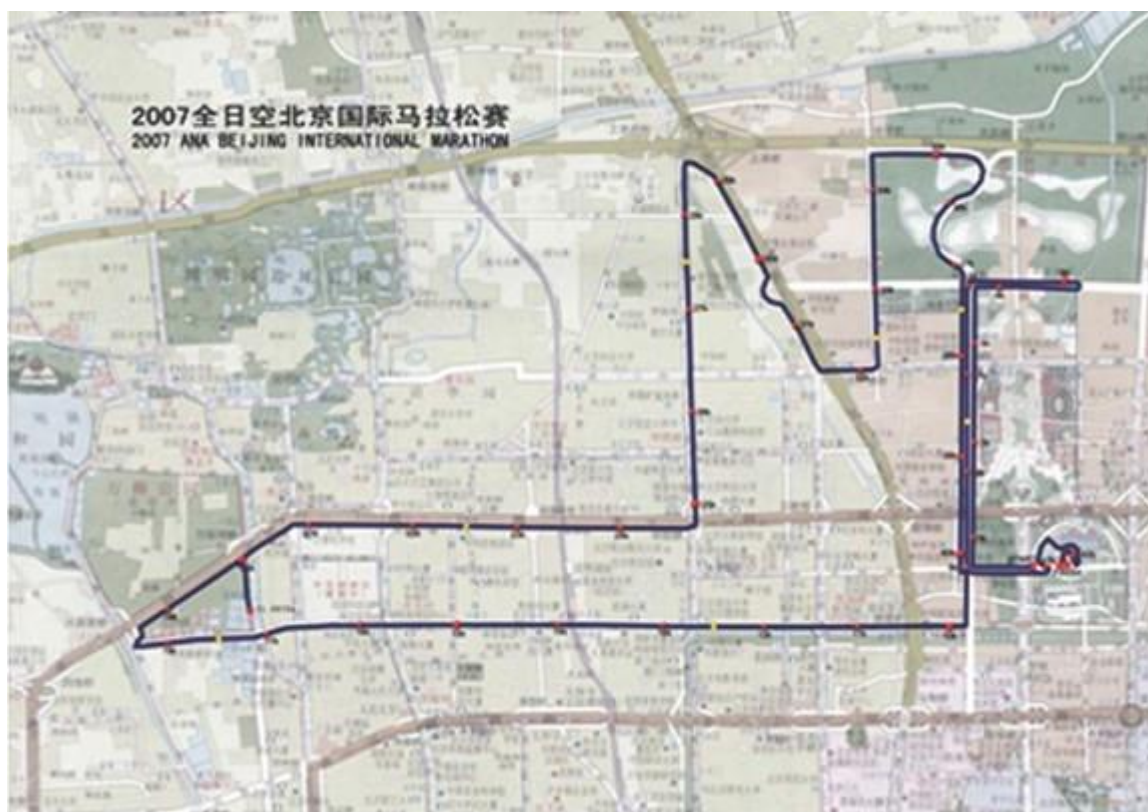
9.2003

2003 10 19	October 19th 2003
Race route	Starts from Tiananmen Square, passes Xicheng District, Haidian District and Chaoyang District, and ends at the National Olympic Sports Center.



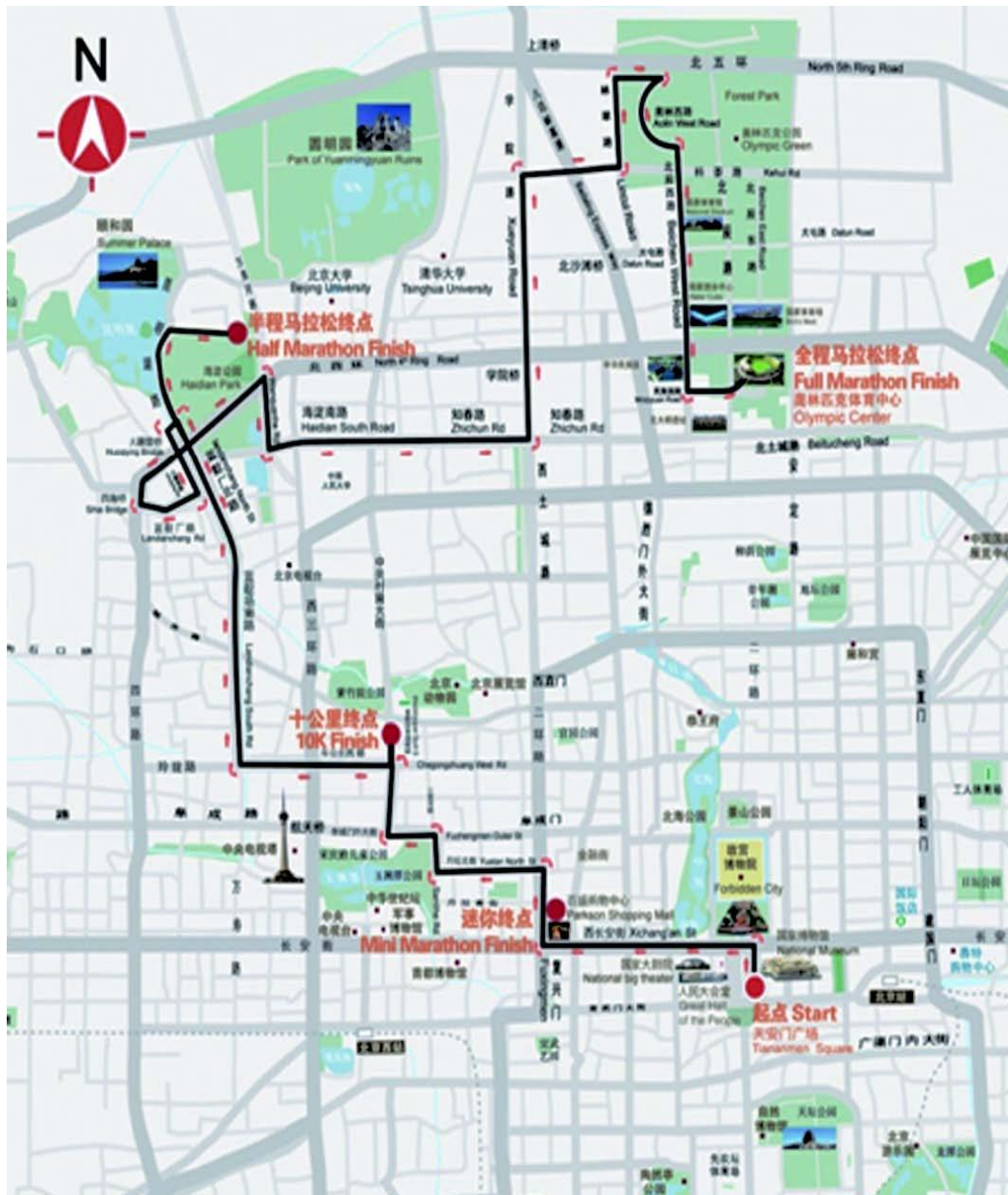
9.2007

2007 10 21	October 21th, 2007
	" " "
Race route	Starts from National Olympic Center through Yuandadu reside Park " Bird Nest" , " Water Cubic" , hockey and archery field, ends at National Olympic Center.



10.2008

2008 10 19	October 19th 2008
Race route	Starts from Tiananmen Square through Xicheng District Dongcheng District Chaoyang District ends at National Olympic Center.



11.2009

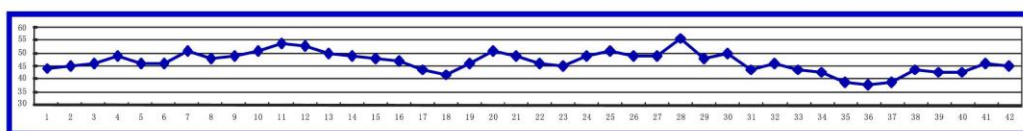
2009 10 24	October 24th 2009
Race route	Starts from Tiananmen Square through Xicheng District Dongcheng District Chaoyang District ends at National Olympic Center.

2009北京国际马拉松赛暨第十一届全运会马拉松赛路线图



12.2011

2011 10 16	October 16th 2011
Race route	Starts from Tiananmen Square through Xicheng District Dongcheng District Chaoyang District ends at ceremony plaza of National Olympic Center.



13.2014

2014 10 19	October 19th 2014
Race route	Starts from Tiananmen Square through Xicheng District Dongcheng District Chaoyang District ends at ceremony plaza of National Olympic Center.



Light Spots of Beijing

Marathon

1981 9 27

11

84

25 22

59 39

2:15:20

2:26:03

On September 27, 1981, the 1st Beijing International Marathon (BIM) was

held. 84 athletes from 11 countries attended the race, including 25 foreign athletes, 22 of whom completed the race; 59 Chinese athletes, 39 of whom completed the race; the record of the race was 2:15:20. The race only had men's marathon event, the average score of top 10 athletes was 2:17 , and Chinese athlete Pengjiazheng ranked 15th with a score of 2:26:03.

1982 9 26

19 240 2:14:44
2:19:11

On September 26, 1982, the 2nd Beijing International Marathon was approved by IAAF as a traditional international competition. 240 athletes from 19 countries including China attended this race; the record was raised to 2:14:44, and Chinese athlete Xu Liang from Yunnan ranked 12th with a score of 2:19:11.

1984 10 14

2:12:16 2:15:11

On October 14, 1984, at the 4th Beijing International Marathon, three Chinese athletes ascended to the top 10 and won the 3rd, 5th and 8th places, respectively. The record of the race was 2:12:16, and the score of Chinese athlete ZengChaoxue was 2:15:11.

1985 10 13

2:10:23

On October 13, 1985, the 5th Beijing International Marathon entered a stage of consolidation and development after the startup period in the first four years. This year, a new record of 2:10:23 was created. ZengChaoxue won the first place among Chinese athletes for two years in a row.

1986 10 19

TAISUKE) 2:07:35

(KODAMA

2:13:15

2:13:38

On October 19, 1986, at the 6th Beijing International Marathon, Japanese athlete KODAMA TAISUKE set a new record of 2:07:35 and created the best score of Marathon in the world. Chinese athlete Zhu Shuchun secured the 7th place with a score of 2:13:15, and ZengChaoxue seized the 10th place with a score of 2:13:38, his best result at BIM.

1987 10 18

On October 18, 1987, the 7th Beijing International Marathon became a first-rate international competition drawing wide attention from the sports world around the globe, and was recognized as one of the famous marathon competitions in the world.

1989 10 15

2:27:16

2:31:32

2:15:52

On October 15, 1989, the 9th Beijing International Marathon opened women's Marathon event for the first time and the best score of women's Marathon was 2:27:16. Moreover, 6 of the top 10 female athletes were from China. The best score is 2:31:32. Among top 10, Chinese athletes secured the 4th, 5th, 7th and 9th places in men's marathon, with the best score of 2:15:52.

1990 10 21

2:32:14

On October 21, 1990, at the 10th Beijing International Marathon, Chinese athlete Li Yemei won championship in women's group with a score of 2:32:14.

1991 10 13

48,000

20,000

4000

									2:07:35
			10,000		2:09:00				5000

On October 13, 1991, the 11th Beijing International Marathon set up awards for top 6 male athletes and top 3 female athletes. The total amount of the awards was \$48,000. The award for top 1 male athlete was \$20,000 and the award for top 1 female athlete was \$4,000. In addition, the organizing committee also set up a special award of Beijing International Marathon. Anybody who breaks BIM record: 2:07:35 will get an award of \$10,000; and anybody who breaks the record of 2:09:00 may get an award of \$5,000.

1992	10	11						25	1	40
	2	10	35	2	20		3	20		
			2:07:35	50,000		2:09:00		10,000		2:10:00
			5,000					2:12:45		

On October 11, 1992, the 12th Beijing International Marathon lengthened the time limits from 1:40 for 25km to 2:10 , and from 2:20 for 35km to 3:20 . The awards in this race were more tempting: Men 2:07:35 \$50,000, 2:09:00 \$10,000, and 2:10:00 \$5,000. Doping control was adopted. Chinese athlete Hu Gangjun won the second place with a score of 2:12:45, setting up a new record for Chinese male athletes at BIM. Chinese female marathon athletes swept top 8 places. BIM became one of the top 10 marathon races in the world.

1993	10	17								25
	1	40	35	2	20	25	1	45	35	2
										1
	10,000			1	3000			2:07:35		
30,000		2:08:00		20,000		2:09:00		15,000		2:10:00
		10,000				2:10:57				

2:12:45

On October 17, 1993, the 13th Beijing International Marathon set time limits for male and female runners respectively: Male: 25km 1:40 ; 35km 2:20 ; female: 25km 1:45 ; 35km 2:30 . The awards included rating awards and score awards, which had some difference from the past: Rating awards: top 1 male athlete \$10,000; top 1 female athlete \$3,000. Score awards: Male athletes: 2:07:35 \$30,000, 2:08:00 \$20,000, 2:09:00 \$15,000, and 2:10:00 \$10,000. Chinese male athlete Hu Gangjun won the first place with a score of 2:10:57, breaking his record of 2:12:45, which was also the best result created by Chinese athletes at BIM.

1994	10	30			
1	15,000		1	8000	2:10:56
					2:10:57
					2:31:11

On October 30, 1994, the 14th Beijing International Marathon set rating awards for top 6 male athletes and top 6 female athletes: \$15,000 for top 1 male athlete; \$8,000 for top 1 female athlete. Chinese male athlete Hu Gangjun won the first place with a score of 2:10:56, breaking his record of 2:10:57, which was also the best result created by Chinese athletes at BIM. Chinese female athletes swept top 9 places, and Wang Junxia won the first place with a score of 2:31:11.

1995	10	15		10	
				1	15,000
	1	7000			

On October 15, 1995, the 15th Beijing International Marathon introduced 10km event and awarded top 10 male athletes and top 10 female athletes. The award for top 1 male runner was \$15,000 and that for top 1 female runner was \$7,000.

1996 10 20

2:27:13

On October 20, 1996, at the 16th Beijing International Marathon, Chinese female athlete RenXiujuan broke BIM record with a score of 2:27:13.

1997 10 4

25 1 45 35 2 30 3

30 2:09:18

2:10:56

2:26:39

On October 4, 1997, the Marathon Competition of the 8th National Games was held together with the 17th Beijing International Marathon. The time limits were adjusted into: 25km 1:45 , 35km 2:30 , and full course 3:30 . Chinese male athlete Hu Gangjun won the first place with a score of 2:09:18, breaking his record of 2:10:56, which was also the best result created by Chinese athletes at BIM. Chinese female athlete Pan Jinhong broke BIM record with a score of 2:26:39 and beat the best result of World Junior Marathon.

1998 10 10

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On October 10, 1998, the 18th Beijing International Marathon introduced new events, lengthened race time, changed race route and enlarged race scale to more than 10,000 runners. The events included Men's and Women's Marathon, Half Marathon, 10km Marathon and Small Marathon. The route starts from east of Tiananmen Square, runs northward along the road east of

Tiananmen Square to Chang'an Street, turns west, passes Tiananmen, Fuxingmen, Financial Street (the finishing point of Small Marathon), Diaoyutai State Guesthouse, Hangtian Bridge (the finishing point of 10km Marathon) and Balizhuang Bridge, heads north, passes Changchun Bridge and Bagou Road, turns east, passes Zhichun Road (the finishing point of Half Marathon), turns north at Jiandemen Bridge, runs along the service road of Beijing-Changping Expressway, turns back at Henan Bridge (30km), turns east at Beishatan Bridge, turns south at Anli Road, turns west at the junction of Xiaoguan Road, turns north at Beitucheng Roundabout, and runs into the Olympic Stadium.

1999 10 9

On October 9, 1999, the 19th Beijing International Marathon introduced Wheelchair Marathon and Wheelchair Half Marathon events.

2000 10 15

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2:26:34

2:26:39

2:26:36

2:26:39

On October 15, 2000, the 20th Beijing International Marathon adopted a theme of "Run to the 21st Century in Health" and vigorously promoted National Fitness Program; and adjusted the route: sets out from Tiananmen Square, turns west at Chang'an Street, passes Tiananmen, turns south at Fuxingmen, passes Guanganmen, turns west at Caihuying, turns north at Lize Bridge, passes Chinese Theatre, turns east at Beijing TV Station, passes Renmin University of China, China International Exhibition Center, turns east at Changhong Bridge, and ends at Chaoyang Park. Chinese female athlete Wei Yanyan finished in the first place at 2:26:34, breaking Pan Jinhong's record of 2:26:39, and Chinese female athlete Sun Yingjie finished in the second place at 2:26:36, also breaking Pan Jinhong's record of 2:26:39.

2001 10 14

7

2:23:37

On October 14, 2001, the 21st Beijing International Marathon and the Marathon Competition of the 9th National Games were held together and Wheelchair Marathon event was cancelled. Chinese female athletes swept nine of the top 10 places, the top 7 runners all broke BIM record, and Liu Min from Liaoning snatched the first place with a score of 2:23:37.

2002 10 20

2:20:23

2:21:21

2:23:17

On October 20, 2002, at the 22nd Beijing International Marathon, Chinese female athlete Wei Ya nan finished in the first place at 2:20:23, breaking BIM record, and the runner-up Song Yingjie and the third place Zhang Shujing were both from China and both broke BIM record with a score of 2:21:21 and 2:23:17 respectively.

2003 10 19

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42195

30000 (

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2:19:39

On October 19, 2003, the 23rd Beijing International Marathon introduced National Marathon Championship (Full Marathon only) and adjusted the route: starts from Tiananmen Square, passes Xicheng District, Haidian District and Chaoyang District, and ends at the National Olympic Sports Center. Record awards were set up, \$42,195 for men and \$30,000 for women (equivalent amount of renminbi was awarded to Chinese athletes). Chinese female athlete Sun Yingjie finished at 2:19:39, breaking BIM record and recognized as the

second best result of women's marathon in the world.

2007

2:08:15

2:09:18

2:08:56

In 2007, the 27th Beijing International Marathon adopted chip timing service in the first time, providing accurate time for runners. Chinese male athlete RenLongyun finished in the second place at 2:08:15 and surpassed 2:09:18 record by Hu Gangjun, which was also the best result created by Chinese male athletes at BIM. Chinese athlete Han Gang finished in the third place at 2:08:56.

2008 10 19

8

On October 19, 2008, the 28th Beijing International Marathon was approved as a Gold Label Race by IAAF, becoming one of the 8 Gold Label Full Marathon races in the world. It also organized children's run activities.

2009 10 18

On October 18, 2009, the 29th Beijing International Marathon adjusted the route.

2010 10 24

On October 24, 2010, the 30th Beijing International Marathon was renamed into Beijing Marathon. A new identification system was redesigned. National Marathon Championship and Beijing Marathon were held together.

2011 10 16

On October 16, 2011, the 31st Beijing Marathon adjusted the route and lengthened time limits.

2012

9

CCTV5

2012 Beijing Marathon canceled the 9 miles race and increased the popularity of marathon even further. Graphic pattern of facial make-ups in Beijing opera was integrated into visual identity of the race. 2012 Beijing Marathon was also transmitted live on CCTV5 and simultaneously in other countries such as America and France. These live broadcasts were a good way to show our ability to host a major event to the world and let other countries see the rapid development within Chinese sports.

2013

42.195

2

7 16

27

2013 Beijing marathon has realized the timing, Beijing marathon organizing committee provided all athletes who participate in full marathon (42.195 kilometers) with induction time service. The record which has been kept for 27 years had been broken by Ethiopian runner Tola woldegeberel with the score of 2:07:16

2014

" " " "

2014 Beijing marathon has canceled mini marathon and increase the quota of full marathon; Applicants are drawn to participate the match for the first time.

六 赛会数据统计 Statistics and Records

34

10

Beijing Marathon Top 10 in Last 34 Years

1981

1	Kjell Erikstahl	2:15:20
2	Inge Simonsen	2:15:51
3	Li Jong Hyon	2:15:52
4	Go Chu-sen	2:16:25
5	Agapius masong	2:16:35
6	Sugaya Hisaji	2:17:30
7	Chuck Hatterseley	2:18:12
8	Okubo Hatsuo	2:18:29
9	Bruffo Tommaso	2:18:59
10	Fukuyama Nobuyasu	2:20:27

1982

1	Li Jong Hyong	2:14:44
2	R.Alessandro	2:15:51
3	So Chang Sik	2:16:56
4	P.Orlanddo	2:17:10
5	A.Arioukov	2:17:11
6	Mike Manley	2:17:32
7	Louri Pleohkov	2:17:34
8	Kaneo Hikima	2:17:43
9	Kenryk Lupa	2:17:55
10	Crimon Julian	2:18:14

1983

1	R.A.Tabb	2:18:51
2	T.E.Staahl	2:20:34
3	J.Stanley	2:21:23
4	H.Sunaga	2:22:14
5	R.Crabb	2:23:42
6	K.Katasumi	2:23:54
7	J.Cain	2:24:24
8		2:26:28
9	H.Yuge	2:27:02
10	J.Schirmer	2:29:21

1984

1	Kita Hideki	2:12:16
2	Ito Kunimitsu	2:12:20
3		2:15:11
4	Hikama Kaneo	2:15:57
5		2:15:58
6	Sueyoshi Tomio	2:16:54
7	Kim Sok U	2:17:45
8		2:18:01
9	Henrik Joergensen	2:18:18
10	Choi Chol Ho	2:18:19

1985

1	So Shigeru	2:10:23
2	So Takeshi	2:10:23
3	Huge Jones	2:10:36
4	Svend Erik	2:11:51
5	Himeno S.	2:14:45
6		2:15:25
7	G.Shahanga	2:15:41
8	Graham M.	2:16:11
9	Minka Takayuki	2:16:31
10	Mislewicz Ryszard	2:17:03

1986

1	Kadama Taisuke	2:07:35
2	Kunimitsu Ito	2:07:57
3	Juma Ikangaa	2:08:39
4	Gidamis Shananga	2:09:39
5	Geoff Smith	2:10:39
6	Masayuki Nishi	2:11:10
7	Fikire Wolde	2:13:15
8		2:13:15
9	Leuan Ellis	2:13:21
10	Masayuki Tsubo	2:13:27

1987

1	Juma Ikangaa	2:12:19
2	Negasi Dubi	2:12:49
3	Brad Camp	2:12:52
4	Hiroshi Noda	2:12:53
5	Hideki Kita	2:13:09
6	Boay Gurgo	2:13:27
7	Yoshizo Morita	2:13:54
8	Rex Wilson	2:14:06
9	Tomohiro Imamura	2:14:30
10	Ryoichi Enatani	2:15:13

1988

1	Abebe Nekonnen	2:07:35
2	Taniguich Hiromi	2:07:40
3	Soh Takeshi	2:10:40
4	Chauvel Ier	2:12:06
5	Vicente Pastrana	2:12:50
6		2:13:17
7	Tadesse Gebre	2:13:33
8	Bjoern Sivertsen	2:14:08
9	Paul Herlihy	2:14:47
10	Direbu Gemechou	2:16:49

1989

1	Peter Dall	2:12:17
2	Nenash Dube	2:13:11
3	Choe Il Sop	2:14:39
4		2:15:52
5		2:16:09
6	Fedor Ryjof	2:16:23
7		2:16:35
8	Tefera Guta	2:16:53
9		2:17:15
10	Bjoern Sivertsen	2:17:26

1989

1	Mun Gyong Ae	2:27:16
2	Chon Gum Suk	2:30:31

3		2:31:32
4		2:33:18
5		2:34:50
6		2:35:58
7		2:38:25
8		2:39:02
9	Kim Jong Ae	2:39:46
10	Luz Oppliger	2:40:18

1990

1	Peter Dall	2:14:55
2		2:15:25
3		2:15:39
4		2:15:43
5	Groshew Lacheslav	2:19:14
6	Hiroaki Oka	2:19:43
7		2:20:53
8		2:21:00
9	Boay M.Gurgo	2:21:36
10	Alberto Adamo	2:21:44

1990

1		2:32:14
2	Bettina Sabatina	2:35:46
3		2:39:22
4	Mavlavieva Venera	2:44:13
5	Kim Song Suk	2:45:01
6	Sorbaj Helena	2:46:26
7		2:47:01
8		2:47:39
9		2:50:07
10		2:53:14

1991

1	Nenash Dube	2:12:55
2	Kodama Taisuke	2:13:07
3		2:13:49
4	Gideon Mutisya	2:14:07

5	Bedaso Turbe	2:14:15
6	Nakagawa Eigi	2:16:04
7	Antonio Costa	2:16:30
8		2:17:11
9	Asato Hidemitsu	2:17:35
10	Omar Moussa	2:18:24

1991

1	Deborah Noy	2:35:18
2		2:36:53
3	Jill Costley	2:37:07
4	Kowina Grazyna	2:37:46
5	Van Put Christine	2:39:09
6	Jennifer Dowie	2:40:59
7	H.A.Mcphillips	2:42:46
8		2:45:09
9		2:46:37
10		2:46:37

1992

1	Izumi Takahiro	2:11:29
2		2:12:45
3	Sato Toshinobu	2:13:12
4	Tesfay Dadi	2:13:50
5	Hugh Jones	2:14:32
6		2:14:48
7		2:14:52
8	Choe Chol Ho	2:16:16
9	Peter Flemming	2:17:02
10	Sin Song Chun	2:17:19

1992

1		2:28:53
2		2:30:39
3		2:32:49
4		2:36:33
5		2:36:48
6		2:37:00

7		2:37:49
8		2:39:12
9	Marian Sutton	2:39:46
10	Ha Myong Hui	2:42:19

1993

1		2:10:57
2	Tokunaga Daisuke	2:11:09
3	Belayneh	2:12:11
4	Stephen Moneghetti	2:13:58
5	Takeda Hiroaki	2:16:32
6	Kondou Takashi	2:17:17
7	Alex Hagelsteens	2:17:33
8	Maurilio Castillo	2:17:36
9		2:20:28
10		2:24:21

1993

1		2:30:36
2		2:32:03
3	Yvonne Danson	2:32:42
4		2:37:42
5		2:39:08
6		2:45:50
7		2:51:55
8		2:52:56

1994

1		2:10:56
2	Abebe Nekonnen	2:11:33
3	Mohamed Nazipov	2:11:35
4	Jacek Kasprzyk	2:11:52
5		2:11:56
6	Alexei Jelonkine	2:12:22
7	Yared Kebedf	2:12:28
8	Gemechu Kebede	2:12:34
9		2:12:54
10	Stephen Langat	2:14:32

1994

1		2:31:11
2		2:31:20
3		2:32:01
4		2:32:15
5		2:32:30
6		2:33:41
7		2:36:24
8		2:36:32
9		2:38:28
10	Izabela Zatorska	2:39:26

1995

1		2:16:20
2		2:16:29
3	Vladimir Kotov	2:16:39
4	Nelson Ndepeva	2:17:13
5	Vladimir Bukhanov	2:17:54
6		2:19:23
7	Tolsticov Jakov	2:19:29
8		2:19:36
9	Turbo Tumo	2:19:39
10		2:20:25

1995

1		2:30:00
2		2:33:32
3	Natalia Galushko	2:34:00
4		2:34:04
5		2:35:19
6		2:36:46
7		2:39:27
8	Tatiana Makolova	2:41:21
9		2:44:12
10		2:47:55

1996

1	Nelson Ndereva	2:10:37
2		2:11:10
3		2:11:41
4	Jan Huruk	2:11:58
5		2:12:15
6	Nazipov Moukhamet	2:12:28
7	Abebe Mekonnen	2:13:21
8	Kim Jong Won	2:13:27
9	Slawomir Kapinski	2:13:46
10		2:15:22

1996

1		2:27:13
2		2:29:38
3		2:29:40
4		2:31:40
5	Natalia Galushko	2:33:14
6		2:33:50
7		2:34:20
8		2:34:49
9	Adriana Barbu	2:37:36
10		2:38:03

1997

1		2:09:18
2		2:13:25
3	Nelson Ndereva	2:13:30
4	Kim Jung Won	2:13:45
5		2:13:56
6	Kim Jong Won	2:14:49
7		2:14:56
8		2:15:19
9	Takahashi Kenichi	2:15:31
10		2:15:37

1997

1		2:26:39
2		2:26:58
3		2:27:30
4		2:28:15
5		2:28:52
6		2:29:01
7		2:29:17
8		2:30:05
9		2:31:57
10		2:32:43

1998

1	Kim Jung Won	2:13:49
2	Chang Ki-Shik	2:14:07
3	Osmiro De Souza Silva	2:14:26
4	William Musyoki	2:14:37
5	Mohamed Nazipov	2:15:39
6	Girma Daba	2:16:10
7	Peter Kimeli Chemei	2:16:39
8	Sergey Sokov	2:16:45
9	Waldemar Glinka	2:17:36
10		2:18:24

1998

1		2:28:50
2	Lioubov Mirgouonova	2:28:51
3	Jong Song Ok	2:30:48
4		2:33:52
5		2:34:19
6		2:34:54
7	Elena Mazovka	2:35:21
8		2:36:17
9	Jong Yong Ok	2:36:40
10		2:36:51

1999

1	Kenichi Suzuki	2:11:33
2	Mogaka Rolade Boraya	2:12:58

3	Turbo Tumo	2:13:42
4	Dube Jilo	2:14:25
5	Takeharu Honda	2:15:16
6	Cephas Matafi	2:15:24
7	Peter Kimeli Chemei	2:15:50
8		2:16:11
9	Maganus Michelsson	2:16:40
10		2:17:25

1999

1		2:29:20
2		2:31:19
3		2:31:25
4	Ri Kum Sil	2:31:29
4	De Vos Isabelle	2:31:29
6		2:32:19
7	Mayumi Kumagai	2:32:30
8		2:32:59
9		2:33:45
10	Renata Kokowska	2:34:00

2000

1	Ndereva Nelson	2:13:52
2		2:14:01
3		2:14:06
4		2:14:19
5		2:14:29
6	Strizhakov Oleg	2:14:40
6	Koroboov Aleksey	2:14:40
8	Dube Jillo	2:14:42
9	Musyoka Onesmus	2:14:51
10		2:15:07

2000

1		2:26:34
2		2:26:36
3		2:30:07
4		2:34:33

5		2:34:56
6		2:36:54
7		2:37:17
8	Elena Makolova	2:39:30
9		2:41:21
10		2:42:13

2001

1		2:10:11
2		2:10:25
3		2:10:26
4	Sato Nobuyuki	2:10:32
5	Ambese Tolossa	2:10:37
6		2:10:38
7		2:10:46
8	Jonathan K Cherono	2:10:47
9	Nelson Nedrew	2:10:58
10	Shimazaki Takayuki	2:11:01

2001

1		2:23:37
2		2:24:02
3		2:24:22
4		2:24:41
5		2:24:42
6		2:25:48
7		2:25:56
8		2:28:00
9		2:28:20
10		2:29:03

2002

1		2:13:09
2	Onesmus Kilonzo	2:13:13
3	Elias Chebet	2:13:20
4		2:13:27
5		2:13:29
6	Kil Jae Son	2:13:41

7	Nelson Nedrew	2:13:55
8		2:14:10
9	Luke Kibet	2:14:44
10	Fidaku Degafu	2:14:58

2002

1		2:20:23
2		2:21:21
3		2:23:17
4		2:23:57
5		2:24:39
6		2:25:15
7	Jong Yong Ok	2:26:12
8		2:26:59
9	Jo Pun Hui	2:27:36
10		2:27:37

2003

1	L.Syster	2:07:49
2	J.Chersono	2:14:00
3	A.Demisse	2:14:03
4		2:14:07
5		2:14:41
6		2:17:23
7	B.Matolo	2:17:33
8		2:17:34
9		2:17:49
10	J.Kahugu	2:17:57

2003

1		2:19:39
2		2:23:41
3		2:27:57
4		2:29:33
5		2:31:15
6		2:32:22
7		2:36:31
8		2:37:07

9		2:40:17
10		2:42:57

2004

1	James Moiben	2:10:42
2	C.Isegwe	2:10:56
3	Ri Kyong Chol	2:15:24
4	Honathon Cherono	2:15:30
5		2:15:48
6		2:16:23
7		2:16:31
8	Kushibe Seiji	2:17:00
9		2:17:06
10		2:17:11

2004

1		2:24:11
2		2:28:42
3		2:29:58
4		2:33:19
5		2:33:29
6		2:34:31
7		2:34:46
8	O Song Suk	2:36:14
9		2:36:26
10	Ryang Kum Hwa	2:36:39

2005

1	Benson Cherono	2:09:15
2	James Moiben	2:12:15
3	Nakazaki Yukinobu	2:12:29
4	Fukunaga Kodai	2:13:52
5	Umeki Kurao	2:14:05
6	Onishi Yuzo	2:15:03
7		2:15:06
8	Onitsuka Tomonori	2:15:38
9	Gemechu Woyechu	2:16:00
10		2:16:06

2005

1		2:21:01
2		2:21:11
3		2:27:35
4		2:27:41
5		2:31:51
6		2:32:27
7		2:32:35
8	Ms. Obi Asami	2:32:36
9		2:33:35
10		2:34:09

2006

1	James Kwambikipsang	2:10:36
2	David Kipkorir Mandago	2:10:46
3	Take Hisaokino	2:12:24
4	Keneikiprotich	2:12:44
5	Terutoozaki	2:13:28
6	James Moiben	2:14:07
7	Masakazumatsuura	2:14:08
8		2:15:13
9		2:15:29
10	Kenichikita	2:15:37

2006

1		2:34:41
2	Chepchumbapamela	2:34:51
3		2:34:57
4		2:35:03
5	Kimkumok	2:35:16
6		2:35:24
7		2:35:29
8		2:36:06
9	Okyongsun	2:36:48
10		2:37:12

2007

1	Nephat Kinyanjui	2:08:09
2		2:08:15
3		2:08:56
4	David Kipkorir Mandago	2:09:59
5	Luka Chelimo	2:10:47
6	Kataoka Yusuke	2:12:28
7	Kiprotich Kenei	2:14:30
8		2:14:39
9	John Maluni	2:14:51
10		2:14:53

2007

1		2:27:05
2		2:27:20
3		2:27:46
4		2:28:47
5	Jo Pun Hui	2:29:16
6		2:31:29
7	Jong Yong Ok	2:32:28
8		2:33:11
9	An Un Suk	2:33:12
10	Kim Kum Ok	2:33:58

2008

1		2:10:14
2		2:10:30
3		2:10:52
4		2:11:31
5		2:13:25
6		2:13:46
7		2:14:27
8		2:15:03
9		2:15:10
10		2:15:32

2008

1		2:16:27
2		2:18:25
3		2:28:52
4		2:29:19
5		2:31:40
6		2:33:15
7		2:36:07
8		2:36:26
9		2:39:26
10		2:38:33

2009

1	Samuel Mugo	2:08:20
2	Nicholas Manza	2:08:42
3	Benson Barus	2:08:51
4	Rachid Kisri	2:09:36
5	Berga Bekele	2:09:41
6	David Kemboi	2:11:49
7		2:12:36
8	Masashi Hayashi	2:12:39
9	Edwin Komen	2:12:49
10		2:12:53

2009

1		2:34:44
2		2:34:49
3		2:34:55
4		2:34:57
5	Timbilili Alice	2:34:48
6		2:35:51
7		2:36:16
8		2:36:38
9		2:36:40
10		2:36:44

2010

1	Gena Siraj	2:15:45
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2	Gert Thys	2:15:56
3	Mathew Sigei	2:16:01
4		2:16:52
5		2:17:31
6	Samuel Mugo	2:17:49
7		2:17:52
8	Nicholas Kamakya	2:18:13
9	Umeki Kurao	2:18:41
10		2:18:57

2010

1		2:29:31
2		2:29:46
3		2:30:21
4		2:30:46
5	WinfriDAH Nyansikera	2:32:50
6		2:33:46
7		2:33:56
8		2:34:15
9	Nurgalieva Olesya	2:34:37
10		2:35:41

2011

1	Kiprop Francis Kipkorir	2:09:00
2	Mugo Samuel Muturi	2:09:43
3	Barus Benson Kipchumba	2:10:15
4	Worku Raji Assefa	2:12:12
5	Kamais Peter Lotagor	2:12:58
6	Bat-Ochir Ser-Od	2:14:39
7	Toroitich Haron Kiplimo	2:14:45
8	Cherono Fredrick	2:15:42
9		2:15:45
10		2:16:37

2011

1		2:28:05
2	Tesemma Yeshe Esayas	2:29:29
3	Ndereba Win Catherine	2:30:14

4		2:30:27
5	Regasa Meseret Legesse	2:32:15
6	An Un Suk	2:33:22
7		2:34:22
8		2:35:03
9		2:35:27
10		2:35:39

2012

1	Tariku Jufar Robi	2:09:39
2	Eliud Kiptanui	2:10:15
3	Solomon Molla Tiemuay	2:10:20
4	Wosen Zeleke Demse	2:11:48
5	Robert Kipkorir Kwambai	2:11:50
6		2:12:30
7	Michael Kiprop Tiony	2:13:56
8	Francis Kipkorir Kiprop	2:14:15
9	Samuel Muturi Mugo	2:14:40
10		2:15:35

2012

1		2:27:40
2		2:27:55
3		2:28:03
4		2:28:31
5		2:28:39
6		2:29:01
7		2:30:18
8		2:32:13
9		2:33:28
10	Taemo Shumye Woldegebriel	2:35:00

2013

1	Tadese Tola Woldegeberel	2:07:16
2	Benard Kiprop Kiptego	2:07:18
3	Rono Daniel Kipkurgal	2:07:19

4	Kadama Taisuke	2:07:35
4	Abebe Negewo Degefa	2:08:46
5	Jamin Ekaingaukon	2:11:11
6	Afewerk Mesfin Woldetensae	2:11:25
7	Samson Kiflemariam Gashazghi	2:11:55
8	Simon Kamama Mukun	2:12:11
9	Nicholas Manza Kamakya	2:13:12
10	Tesfaye Tola Heyi	2:13:19

2013

1		2:31:19
2	MAKDA HARUN HAJI	2:33:03
3	YESHIMEBET TADESSE BIFA	2:35:20
4	Kimaiyo Ogla Jerono	2:36:54
5	TESHOME AYANU	2:37:25
6	SEADA KEDIR ADILO	2:38:31
7		2:38:35
8		2:39:18
9		2:42:36
10		2:43:18

2014

1	GIRMAY BIRHANU GEBRU	2:10:42
2	ABEBE NEGEWO DEGEFA	2:10:54
3	SOLOMON BUSHENDICH NAIBEI	2:11:07
4	ELIUD KIPLAGAT BARNGETUNY	2:11:07
5	DEBEBE TOLOSSA WOLDE	2:11:23
6		2:18:21
7	ChiehWenChiang	2:18:33
8	byambajav tseveenravdan	2:20:00
9		2:20:21
10	olonbayar jamsran	2:23:41

2014

1	FATUMA SADO DERGO	2:30:03
2	MESERET KITATA TOLWAK	2:31:08
3		2:32:23

4		2:37:09
5	YESHI ESAYIAS TESEMMA	2:38:36
6		2:40:08
7		2:40:24
8	munkhzaya bayartsogt	2:43:02
9		2:44:40
10		2:46:17

2015 公益组织 Sponsors Information 2015



1.北京市红丹丹视障文化服务中心

2013 5 21

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2003

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Vision: Disabled abled walking together, Pluralism symbiotic world

Mission See the world with visually impaired friends

Concept: Integrity, Equality, Professional, Creativity



能救一个是一个 能帮一点是一点

2.大爱清尘基金

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About The Charity Fund of “Love Save Pneumoconiosis”

Love Save Pneumoconiosis is a charity fund dedicated to helping and treating 6 million Chinese rural migrant workers suffering from dust lung disease. It is also mandated to jumpstart dust lung disease prevention project. It was originated from the initiative of “Love Clear Lungs--saving rural dust lung patients” jointly started by Mr. Wang Keqin, a prominent journalist and China Social Assistance Foundation on June 15th, 2011.

Dust lung disease is a chronic disease that needs constant medical attention. It is caused by inhaling a large amount of fine dusts over the long term which mainly results in pulmonary tissue fibrosis and damages to internal organs. Once a person contracts the disease, his lungs will be sclerotic and become as hard as stones. It is often extremely difficult for him to breathe and to walk around. Hence he won't be productive any more. Eventually a lot of sufferers will be suffocated and die.

Dust lung disease has become one of the most severe occupational diseases in China, accounting for 90% of the entire category, among which 90% are patients from rural areas. Experts point out that the total number of rural people who have contracted the disease is a staggering 6 million and mortality rate hit as high as 22.04%. In China every hour 1.5 rural migrant workers in the prime of their life will be suffocated to death. In order to alleviate the pain in their lungs, they almost kneel down to breathe at the final stage of their life. They are a bunch of rural people living at the lowest rung of the society and reduced to such an undignified position when death approaches. They are in a hopeless and helpless situation.

It should have been classified as an occupational disease and corporate culprits should have been fully held accountable. Regrettably, few corporate shoulder the responsibility for the victims. Without social security and comprehensive assistance, they are sick, incapacitated, impoverished, lack medical assistance and feel miserable. The number of women widowed and children orphaned by the disease is snowballing. It has now become a serious social problem. Therefore, the rural dust lung patient issue is the most critical problem in China in this century.

The diseased group was neglected by the society for many years in the past. It is a chilling and gruesome fact. They used to be the backbone of the society but their health was ruined and their lives were sacrificed during the economic development and accumulation of wealth. They were once the backbone of their family too, being a father, or a brother, or a son, or the hope of the family but now they are struggling to stay alive and become a heavy burden for their loved ones.

Who among us can turn a blind eye to this abandoned group living such a miserable existence. Their blood and sweat went into the high buildings and the booming economy we enjoy today. We are all human beings and we are living creatures. Each one of us should take actions because they are our brothers and sisters and they don't deserve such a menial existence and such a painful death. Regardless of our strengths and capabilities, we will pull out all the stops and give them a helping hand. Hence here we stand. One by one, little by little, we will save them; we will help them.



3.和睦家爱心基金

2014

2015

<http://www.qlgy.org/zhuanxiangjijin/hemujiaixinjijin/201506/4140.shtml>

The United Family Charitable Fund is registered with the Overseas Chinese Charity Foundation of China. United Family Healthcare is the largest donor to the United Family Charitable Fund, providing healthcare services, including outpatient, inpatient and surgical procedures at its medical facilities across China. In addition, the United Family Charitable Fund also receives donations from other companies, individuals and Foundations to help provide support for medical resources outside the United Family Healthcare system. The mission of the United Family Charitable Fund is to develop model programs which provide access to innovative, multidisciplinary healthcare to vulnerable populations in China. Operating in China since 2001, the United Family Charitable Fund has provided life-saving surgeries and medical interventions for thousands of orphaned and underprivileged children. In 2014, the Fund expanded its scope of services to include underserved adults.

In 2015, United Family Charitable Fund will launch Wheels for Life which will provide state of the art on-site medical care via a mobile bus.

United Family Charitable Fund's official website can be found at the following website address:

<http://www.qlgy.org/zhuanxiangjijin/hemujiaixinjijin/201506/4140.shtml>



4. 爱百福中国

(Bethel China) " "

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<http://www.bethelchina.org/>



5.河北进德公益基金会

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www.jinde.org/mls,

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Tel 0311-86820130

9:30-17:00

Email info@jinde.org

What is “Sisters’ Run”?

“Sisters’ Run” is organized by Jinde Charities to attend Marathon running race which is held by Chinese Athletics Association and authorized by General Administration of Sport of China. The aim of “Sisters’ Run” is to raise funds for the projects which the sisters are held in their social service.

“ Sisters’ Run” began in 2009. Since then, Jinde Charities has been organizing the sisters to attend Beijing International Marathon which is the most influential race in China. In order to

perform well in the race, the sisters began their hard exercise half year before the race.

What is the relation between Marathon and Fund-raising?

Originally there was no relationship between Marathon and Fund-raising, but we changed the Marathon to a mode for raising money, and then the two became connected. The Marathon which the sisters had attended became a method to raise funds. Comparing with the international convention, this method is a combination of charity and body-building.

In the past, the sisters served the needed passively. They usual waited for the donations from others. They did not have funds or they did not know how to raise funds for the organization they served. One of the purposes of the “Sisters’ Run” is to develop the ability for our Chinese sisters to raise money. Therefore, besides taking part in the long-distance running exercise, the sisters also do work for propagation and fund-raising. For example, they do propagation with the new methods of internet and wise phone. And they also organize charity selling, collect and sell old books, newspapers, and other recycling goods to get money.

What is the meaning of “Sisters’ Run”?

The idea of marathon is “health”, and a really healthy person should have a good heart, so we defined the “charity” as the core of “health”. In China, the public don’t know the Catholic Church. When they talk about the sisters, they usually associate the sisters with the figures who pray in the church and pay no attention to the social life. They don’t know that the sisters actually are serving the world.

We organize the sisters to join the Marathon in order to raise funds for them to serve the needed, to help them studying the new propagation methods to bring positive effect for their social service, and to spread positive energy in the society.

2015 --- Run for Charity

This is the 7th year for “Sisters’ Run”. With the care and participation of more and more people, we can gradually understand that the reason for the zeal of the sisters running marathon is not simply to participate in a sport, but also an appeal to provide care to the needed and the marginized.

On September 20, 2015, the sisters will continue to run Beijing Marathon with love and charity. This year, the “Sisters’ Run” will focus more on the interaction with the ordinary runners. The sisters not only run for charity with the runners, but some of the runners will also help the sisters to raise funds, to do propagation for the projects that the sisters serve.

26 projects were chosen this year for the “Sisters’ Run”(visit www.jinde.org/mls for detail). The beneficiaries are more than 1000. Via the Beijing Marathon for charity, the sisters obtained the opportunities to communicate with other charity groups, and the ability of administration and propagation will be improved. This year, the people in charge for the “Sisters’ Run” are Sr.Li Yapin and Sr.Hu Huiqing from the Congregation of St. Joseph in Beijing Diocese.

The race becomes intense. When you are moved by the service of the sisters, you will also see their ability is improving and their figures in the race! In 2015, we hope there will be more friends supporting the activity, and cheering for the sisters!

All the money raised will be used for the “Sisters’ Run”, and the audit of the project will be

performed semiannually.

How to contact us:

Tel 0311-86820130 Mon to Fri, 9:30-17:00

Email info@jinde.org



6.中国聋儿康复研究中心

为听障儿童而跑

——2015 北京马拉松慈善义跑





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BIMBA



中文名称 “ ”

英文名称 China Charities Aid Foundation for Children (CCAFC)

性质 业务主管单位

我们的理念

2009 9 10 2015 7 5 50

中华儿慈会爱心家园血液病救助中心介绍：

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2011 0-18
2015 7 600
4 90%

• 使命：

我们的工作

- 建立救助信息库：

- 募款：

- 多方位救助：

- 项目特点：

中国现在的白血病状况

400

3

75%

3

40

70%

90%

联系我们

010-53799060

4000919139



H5

<http://gongyi.qq.com/succor/detail.htm?id=3464&et=fund85>

<http://gongyi.weibo.com/r/220196>



8.北京融爱融乐心智障碍者家庭支持中心

Rong Ai Rong Le Family support center of persons with Intellectual Disability

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www.co-inclusion.org

rongairongle@sina.com

62 1 534

: 010-63962366

<http://weibo.com/rongairongle>

<http://t.qq.com/rongairongle>



融爱融乐微信公众号：

rongairongle





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英文：China Population Welfare Foundation

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2008 2013 4A 4

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10 . 中国运动员教育基金

2001

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Chinese Athletes Educational Foundation

With a great mission, hard training and a strong belief, 200,000 of Chinese athletes are united and will be standing strong on the winners' podium to bring home the national glory to our country. Behind them, during their moment of glory, stand their coaches and some of their fellow distinguished athletes who will soon be making preparations for their retirement.

Our Champions Committee

In 2001, The Chinese Athletes Educational Foundation (CAEF) was founded by Cai Zhenhua, Li Ning, Li Yongbo, Zhou Jihong, Huang Yubin, Zhang Rongfang, Xu Haifeng, Xiong Ni, Li Xiaoshuang, Li Chunyang. The leaders of the Champions Committee Feng Kun, Gao Ling, Gao Min, Hu Jia, Li Na, Li Xiaopeng, Liu Xuan, Luo Xuejuan, Pan Xiaoting, Qian Hong, Xing Huina, Yang Ling, Yang Wei, Yang Yang, Zhang Yining, Zheng Jie.

Our Mission

The Chinese Athletes Educational Foundation, (CAEF), provides education for Chinese athletes, coaches and retirees. CAEF also contributes sports people and resources to the educational development of inland poverty and disaster-stricken areas.



11.救助儿童会

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—  中国青少年发展基金会 —

明日公益计划
CHINANEXT PROJECT

12. 明日中国基金会

1149502)

ChinaNext Foundation is a UK-registered charity which was formed in 2011 by a group of finance professionals and academics. (Charity No. 1149502)

Our philanthropic approach is reflective of our background; instead of using direct donations, we prefer to invest in the personal and professional development of the individual leaders behind China's leading charities (NextFellows). We believe that the growth of such a team of visionary leaders is the best and most effective way of growing civil society in China. We are agnostic of charitable causes; and have supported a wide range of areas. They range from equal education opportunities for rural migrant children, to supporting the visually-impaired, to citizen participation at the local levels.

明日中国基金会整体的使命是:

Our mission is:

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" To promote for the public benefit the efficiency and effectiveness of charities and not-for-profit organisations in China with the aim of relieving poverty, financial hardship or other social or economic disadvantage;

In furtherance of this, the charity will foster the development of modern citizenship

awareness among the next generation Chinese people, by training and education, and by empowering and enabling young people to participate in community services and voluntary work.”

Within the remit of existing Chinese law, we work with NGOs, individuals and communities, to increase civil awareness, to boost action capabilities and to encourage the growth of a new generation of Chinese citizens who are rightly equipped to take active part in the development of a modern, prosperous and democratic Chinese nation.

简而言之，明日中国基金会最主要的使命就是推动中国民间社会的成长。

“ ”

We support and grow these leaders by running the NextFellow Project in China in partnership with China Youth Development Foundation (<http://www.cydf.org.cn>). as "CYDY ChinaNext Project". Our NextFellow project is thus subjected to the laws and regulations of China as if it is a local charitable project. It is designed to put a focus on the individual workers and volunteers in China's developing voluntary sector.

Working with large and reputable charitable foundations in China, we seek to identify the leaders in the sector who display strong leadership potential. Then we support

them, improve on their work and help them learn and exchange ideas with other leaders in the international sphere. By doing this, we hope some of the NextFellows can rise to become the future leaders of a vibrant voluntary sector—a crucial part of a civil society. We do this to promote for the public benefit the efficiency and effectiveness of charities and not-for-profit organisations in China.

23

Our NextFellows are perfect examples. Their respective charitable areas include medical assistance to children without insurance, autistic children support, blind support, inclusion project for daughters of second generation migrant workers, orphanage, as well as community participation, pro bono work, and capability building for other Chinese Charities. They come with minimal three years' experience working in the charitable sector, and each and every one of them demonstrated their commitments to charitable work. We were deeply touched by many of their stories and decided that supporting them is one of the best ways for us to do charity work.

Building on the success of our Fellows, we also host various offline forums, seminars, and open discussion groups in the UK and China regularly when we invite charity

Since our inception, we have in many aspects pioneered dialogues in this arena in the UK community. We'll continue to seek all possible arenas with our partners to host or co-host more educational events in this area.

13. 凤凰公益

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14. 北京市红十字血液中心

中心名称：

英文全拼：BeiJing Red Cross Blood Center

协会名称

英文全拼： Capital Volunteers Association of

Blood Donor



2014

140.6

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Beijing Red Cross Blood Center (BRCBC) is one of the largest blood centers in China, mainly focus on blood collection, blood supply, blood research, training and blood component preparation. BRCBC undertakes tasks of daily and emergency blood supply for medical

purpose in Beijing. In 2014, 140.6 tons of blood has been collected and supplied in Beijing with 0.38 million blood donation. In order to make the donation environment more comfortable, BRCBC has designed and input 11 blood cabins in use. To express the respect and gratitude of the society for blood donor, BRCBC has organized many types of care activities for blood donor like World Blood Donor Day.

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Capital Volunteers Association of Blood Donor (CVABD) is cooperation by blood donor and warm-hearted volunteers. CVABD has the official recognition by Civil Affairs Bureau. CVABD follows the spirit of dedication, love, cooperation and progress, encourages people to participate in blood donation, and launches a variety of volunteer service around donation. Volunteers in CVABD provide voluntary service of more than 60 thousand hours a year. In 2014, CVABD was rated as the capital Lei Feng volunteer service golden medal demonstration station by the Capital Civic Enhancement Committee Office.



尚善基金会
Shangshan Foundation

15. 北京尚善公益基金会

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16.北京春苗儿童救助基金会

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17,北京锐捷公益基金会

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2015 赛事赞助商 Sponsors Information 2015

(一) 北京现代 Beijing Hyundai

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Beijing Hyundai Motor Company was found on October 18, 2002, as a joint venture between Beijing Automobile Investment Co., Ltd., and Korea Hyundai Motor Company, with each side holding a 50% stake in a partnership that has \$1.22 billion as its registered capital and is scheduled to last 30 years. Situated inside Beijing automotive production base in Shunyi District, Beijing, Beijing Hyundai Motor Company (or “Beijing Hyundai” for short) owns three car manufacturing plants, three engine manufacturing plants, and one technical center, and has a production capacity of 1.06 million cars per year.

800 4S 120

VOC

CRM

J.D.POWER

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SSI

CSI

772

876

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Beijing Hyundai currently has a network of sales and service outlets that stretches across China. In fact, Beijing Hyundai has already set up around the country over 800 4S dealerships as well as 120 satellite dealerships. Dedicating itself to providing the consumer with the top-quality services, Beijing Hyundai has launched a series of campaigns to listen to the voice

of the customer, improve its customer relationship management, and heighten the customer's sense of satisfaction, and has kept on improving its quality of service and the environment in which cars are sold. According to a report released by J.D.POWER on a study of the performance of various major automakers' Chinese operations as measured by the sales satisfaction index (SSI) and by the customer service index (CSI) in 2014, Beijing Hyundai ranked 1st and 5th among all the automakers surveyed thanks to its scores of 772 and 876 on these two indexes, respectively.

2003

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2011

The desire to strive for ever higher goals is the common pursuit shared by Beijing Hyundai with all sorts of sports. Since it began to sponsor the 2008 Summer Olympic Games under the direction of its organizing committee in 2003, Beijing Hyundai has taken an active part in many major sports events and activities, including the World Snooker China Open, the World Short Track Speed Skating Championships, the Beijing International Marathon, the Tour of Beijing, and activities involving Team China, a football team put together under the auspices of the Chinese Football Association. Since 2011, Beijing Hyundai has spared no efforts to support the Beijing Marathon, thus becoming a sponsor granted the right to add its name to the event's official name and, in doing so, keeping the dreams and passion of the many marathon enthusiasts alive.

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2017

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In the future, with its declared goal of "becoming one of the Chinese people's most favorite brands" and its historical mission always in mind, Beijing Hyundai will continue to meet all sorts of challenges and, under the direction of its "Let Hyundai Lead You into the Future" brand strategy, will work toward the goal of rolling the ten millionth cars off the production line by the end of 2017, thereby reaching a major milestone in its development as a famed automaker and making constant contributions to the healthy development of China's automotive industry.

品牌口号：

Beijing Hyundai's Brand Slogan:

NEW THINKING. NEW POSSIBILITIES.



品牌战略:

Beijing Hyundai's Brand Strategy:

从现代 到未来

北京现代全面进入以品牌为导向的“品牌经营”时代



从现代 到未来

Let Hyundai Lead You into the Future

北京现代全面进入以品牌为导向的“品牌经营”时代

Beijing Hyundai has fully entered a new era in which everything it does revolves around the

goal of building up its reputation as a famous brand

用更舒适、更高端化的服务体验打造消费者最喜爱的品牌

Beijing Hyundai will build up the most favorite brand of consumers by giving them a more comfortable, more high-end service experience

运用富有创意和革新的营销方式创造品质生活

Beijing Hyundai will improve the quality of life by employing a highly creative, highly innovative approach to marketing

创造满足客户希望的产品价值为客户带来最佳的品质体验

Beijing Hyundai will bring the best possible quality to its customers by creating products' value that meets their needs

(二) 阿迪达斯集团中国企业简介

Reebok-CCM Hockey					
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Sport Performance

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(三) 华夏基金

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华夏基金
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As the leading brand of asset management in China market, ChinaAMC sponsors 2015 Beijing Marathon. This is the second year for ChinaAMC to sponsor Beijing Marathon and ChinaAMC would surely inject new vitality into the event.

For the past 17 years, ChinaAMC has been persistent in investment and has created considerable returns for its investors. Beijing Marathon is one of the oldest annual marathons in China and ranks as one of the China's most prestigious road racing events. By joining hands with Beijing Marathon, ChinaAMC hopes to promote the development of marathon in China and deliver to everyone, "Keep trying, keep thriving".

[Company Overview]

Established on April 9, 1998, China Asset Management Co., Ltd. (ChinaAMC) is one of the first batch nation-wide fund management companies approved by China Securities Regulatory Commission (CSRC). With headquarter located in Beijing, ChinaAMC has branches in Beijing, Shanghai, Qingdao, Nanjing, Hangzhou, Guangzhou, Shenzhen, and Chengdu, and a subsidiary in Hong Kong. ChinaAMC devotes to providing qualified investment products and services to investors on the basis of professional and prudent investment and research.

Business Development

ChinaAMC keeps its leading position in the industry with compliant operation, stable management and comprehensive strengths. ChinaAMC, as the leading asset manager in China with total assets under management of USD 85.24 billion, provides investment service for 35 thousand institutional investors and 25 million retail investors.

Business Range

ChinaAMC develops rapidly and has obtained full licenses in the industry. It's one of the first batch investment managers of National Social Securities Fund, corporate annuities, QDII funds and RQFII funds, the first ETF and the first SH-HK stock connect ETF manager in China, and it's qualified to manage separated accounts and insurance assets. ChinaAMC's business range is one of the widest in the industry.

Investment and Research Team

ChinaAMC is the first in the industry to initiate the investment philosophy of Research Creates Value. It established strict investment process and systems, in order to obtain stable and reliable return through professional and prudent investments. ChinaAMC has attracted lots of overseas professionals with high-standard ethics, rich experience and outstanding research capabilities to join its investment and research team. The average industry experience of ChinaAMC's fund managers is over 11 years. While sharing the team wisdom, fund managers in ChinaAMC play an active role in investment management with independent and prospective views. The whole team is experienced and full of vigor.

Fund Products

ChinaAMC has established a complete product-line, including 55 open-end funds, from money market funds with low risk and return to equity funds with high risk and return, which could meet the demands of investors with different risk preferences. ChinaAMC manages several mandates of National Social Securities Fund. It has also been designated as the investment manager of corporate annuities by more than 200 large and medium-sized enterprises, and the asset manager of segregated accounts by many clients. ChinaAMC is one of the fund houses with the largest number and most diversified types of funds in China.

(四) 精工 SEIKO

We at Seiko have been determined to remain "always one step ahead of the rest" ever since our founding back in 1881. Our company has created a long succession of innovative products and services to live up to this ambition, including the world's first quartz watch, released in 1969 and the world's first GPS solar watch, released in 2012.

Seiko's global operations now span across broad-ranging segments, from watches to high-added-valued IC chips and systems solutions based on forefront techniques in electronics.

2012

GPS

IC



The Tokyo Olympic Games held in 1964 was the first time Seiko served as Official Timer on the international stage. Seiko introduced a comprehensive electronic timing system, a world first that marked the start of the quartz age. In August 2015, the company served as Official Timer on the IAAF World Championships Beijing 2015, in which top athletes gather from around the world. Seiko continues to support as Official Timer such sports events as the Shanghai Marathon and Tokyo Marathon.

The Company also supports not only athletics but also various sports events such as swimming and speed skating events by fully utilizing its timing and measurement technology. In every sport and at every event we time, Seiko thus helps people experience emotional moments throughout the world.

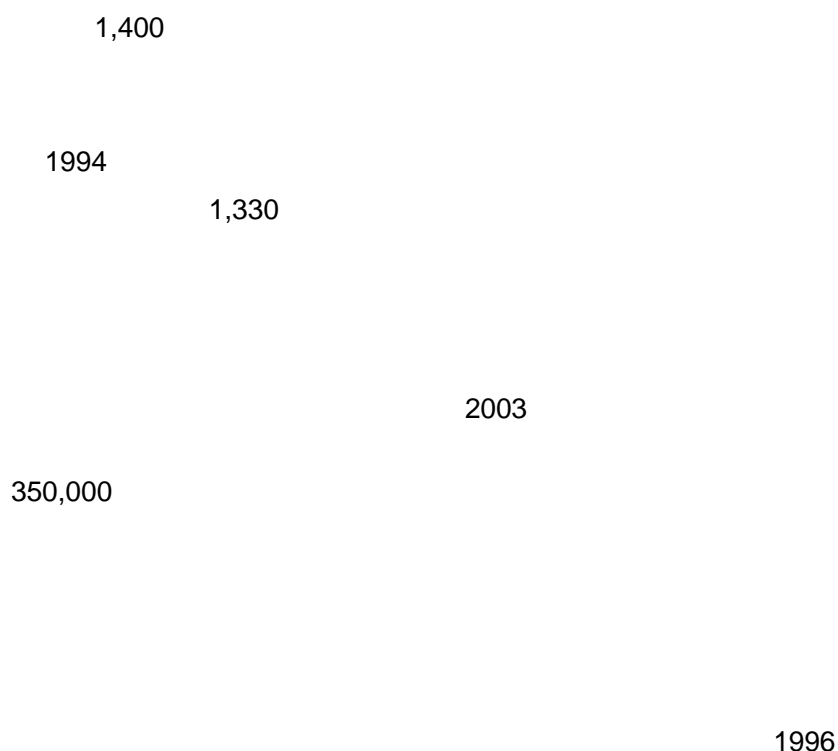
1964



(五) 六福珠宝

六福集团简介

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Corporate Profile

Luk Fook Holdings (International) Limited (“**Lukfook**” or “**the Group**”) is one of the leading jewellery retailers in Hong Kong and Mainland China. The Group was listed on the Main Board of The Stock Exchange of Hong Kong in May 1997, with stock code “00590.HK”. Lukfook was founded by a group of experienced jewellery specialists who possess unique market sense and passion to strive for excellence. Throughout the years, its achievements have been reflected by the outstanding performance in merchandising, sales, administration, financial and marketing aspects.

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,400 shops in Mainland China, Hong Kong, Macau, Singapore, the United States, Canada, Korea and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Lukfook Jewellery, Sparkling the World”.



Since the establishment of the first shop in Mainland China in 1994, the total number of shops located in Mainland China has rapidly grown to over 1,330 by now. While the Group has installed many shops in the first and second tier cities including Beijing, Shanghai and Guangzhou, it is also keen on branching out in promising third-tier and the lower-tier cities for further expansion in Mainland China. To fully capitalize on tremendous market potential in the Mainland China market, the Group plans to make a strategic move to open flagship stores in prominent cities to strengthen our penetration into the Mainland China market.

Large-scale Jewellery Processing Plant

The Group has established its own large-scale jewellery processing plant in Nansha, Guangzhou, with a total site area of over 350,000 square feet in 2003. Having a wholly



owned jewellery processing plant enables the Group to carry out a “one-stop production model” and offer stable good supply to its jewellery shops worldwide, and carry out quality control effectively at the same time. The jewellery processing plant attained ISO 9001 Quality Management Systems - Requirements and ISO 14001 Environmental Management System certifications in 2008 and 2009 respectively, and has been awarded the honour of “Hong Kong – Guangdong Cleaner Production Partners (Manufacturing)” and “Excellence Enterprise of National Cleaner Production Audit in Guangzhou”, for its international level quality assurance system and professionally recognized product quality standard.

In order to enhance cost effectiveness and production efficiency, the Group has further expanded to Phase II of the Nansha Plant with a total site area of over 100,000 square feet. The new plant was officially put into operation in December 2013. The total plant production capacity will double upon full operation of the new plant.

China Gems Laboratory Limited

“China Gems Laboratory Limited” under the Group was established in 1996. This laboratory has successfully attained ISO 17025 in jadeite and diamond testing and grading qualifications from Hong Kong Accreditation Service (HKAS) in 2005 and 2009 respectively, making it the only subsidiary laboratory of local jewellery retailer obtaining both accreditations. On top of that, the Laboratory has also attained ISO9001:2008 Quality Management Systems - Requirements to prove its professional quality assurance system.

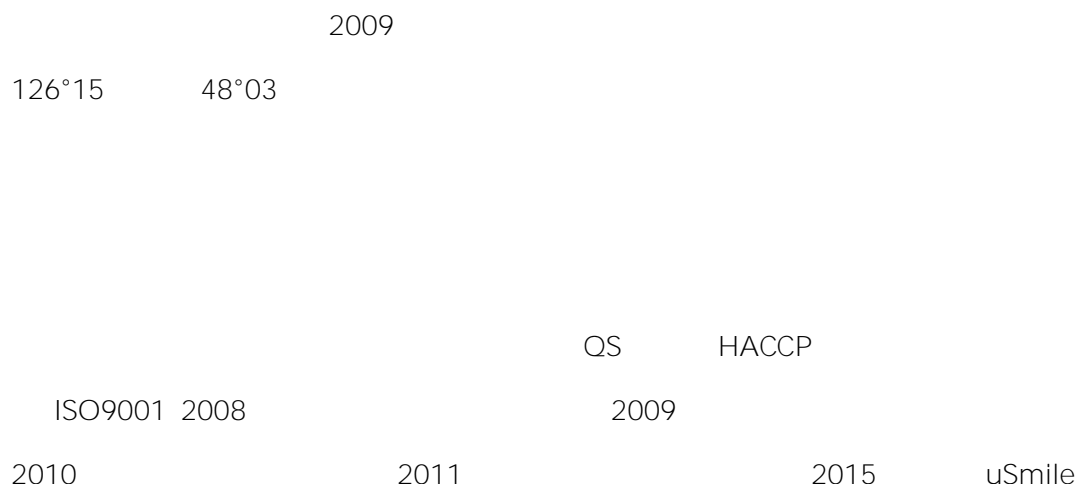


Customers who purchased Jade will receive a certificate of authentication freely issued by the China Gems Laboratory Limited to ensure that products purchased genuine.

The Group's shops are especially equipped with gem examination microscopes for customers to check the product features before making purchase decisions. In order to provide all customers with unique diamonds, the Group has also installed laser cutting plotters in its shops, which can engrave the unique certificate serial numbers, customer's name or their favourite words on the diamonds' waists.

(七) 舒达源

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pH 8.0 ±0.5



Shudayuan natural soda water is derived from one of the world's three largest cold mineral springs: Erke Mountain- Wudalianchi's Keluo volcanic chain. Every drop was purified for up to a few million years by rocks in the volcanic depth, and contains abundance of sodium bicarbonate (NaHCO_3), a variety of trace minerals (Li, Sr, K, B, Se, Zn and other trace and macro elements), is un-carbonated, mildly basic with a pH of 8.0 ± 0.5 , and with its soothing taste, a rare type of natural basic micro-clustered water.

The Heilongjiang Soda Beverage Company Ltd. extraction site is located in Kedong east. Through 7 years of conducting detailed comparison and tests for quality, Shudayuan selected the south of Erke Mountain ($E126^\circ15'$, $N48^\circ03'$) as its source with the highest water quality. To secure product quality, Shudayuan uses leading filtration technology and internationally standardized production line and plants to fulfill a vertically integrated production process consisting of blowing, washing, filling, sealing, testing, labeling and packaging.

All products are packaged directly from the source to maintain purity and quality. Shudayuan natural soda spring water is approved by the State Bureau of Quality and Technical Supervision with QS licensing, HACCP food safety management system, and ISO9001:2008 international quality management system. It is granted the status of trustworthy enterprise by the central government in 2009, status of key leading enterprise in 2010, named best seller in Heilongjiang province in 2011, and uSmile Kunlun Hospitality partner in 2015, an award for most trusted brand by consumers.

(八) 佳得乐

1965

Gators

Gators

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Gatorade® Thirst Quencher is scientifically formulated and athletically proven to replace fluids and provide energy to working muscles. First created in 1965 by researchers at the University of Florida (USA), Gatorade was developed to help the Florida Gators American football team prevent dehydration when they played in the swamp-like heat. The Gators enjoyed a winning record that season and became known as the “second-half team” by outplaying opponents during the second half of their games.

Gatorade is the most researched beverage on the market for athletes and active individuals. By offering a scientifically validated blend of carbohydrates (6% carbohydrate solution) and electrolytes (sodium and potassium), Gatorade stimulates fluid absorption, helps the body maintain fluid balance, provides energy to working muscles and helps enhance athletic performance. Backed by more than 35 years of scientific research, Gatorade has scientifically proven rehydration and performance benefits over water. No other beverage or sports drink company has established such a strong expertise in rehydration and sports nutrition.

The scientifically proven Gatorade formula replaces what athletes lose in sweat and rehydrates, replenishes and refuels their bodies when they need it most.

(九) 美瑞克斯

(MET-Rx)

(MET-Rx)

UFC

2012 2013 2014 3

MET-Rx® is from New York USA, has been the partner of Beijing Marathon for 4 years. A lot has changed since MET-Rx® created first protein powder over 20 years ago. Fitness trends have come and gone. Heroes have risen to fame and fallen out of favor. Theories in nutrition have been proven, then proven wrong. MET-Rx® always has been, and always will be focused on one thing: making the best workout fuel possible. No fads, no hype, no nonsense. And no shortcuts. MET-Rx® has dedicated over 20 years of research to developing the best workout fuel possible. MET-Rx® has always and will always focus on the power of protein and other important nutrients for workout enhancement.

(十) 北京和睦家医院

Beijing United Family Hospital and Clinics

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: +86 (10) 5927 7120

Beijing United Family Hospital and Clinics (BJU) offers international-standard care to thousands of Beijing's expatriate and Chinese families. BJU features an international team of doctors from more than 20 countries and since 2005 has been consistently re-accredited by the Joint Commission International (JCI) and the College of American Pathologists (CAP).

Since 1997, BJU's multilingual staff has provided professional expertise with heartfelt care. The hospital and clinics offer a full range of medical services. In addition to departments of Family Medicine, Surgery, Pediatrics, and Dentistry, BJU has attracted some of the best medical professionals in Cardiology, Neurology, Internal Medicine, Dermatology, Psychological Health, Obstetrics and Gynecology, Emergency Medicine, Integrative Medicine, Ophthalmology, and ENT (Ear, Nose, Throat).

BJU has 9 satellite clinics conveniently located throughout Beijing. The hospital expanded its inpatient and outpatient facilities significantly when BJU Building 2 opened in April 2011. In the fall of 2014, BJU again expanded its outpatient facilities with the opening of BJU Building 3.

Staffed 24 hours a day by experienced Emergency-trained physicians and nurses, our Department

of Emergency Medicine can treat patients of all ages. We have the capability and experience to care for the entire spectrum of emergency situations, from treating a baby's fever to minor and major accidents and illnesses in adults.

24hr Service Center: 4008-919191

24-hour ER: +86 (10) 5927 7120

(十一) SOFSOLE 舒足速乐



1991 SOFSOLE

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SOFSOLE

SOFSOLE

SOFSOLE

Kay Yow

Toys for Tots

Jimmy V

SOFSOLE

CBA

+86 021-34771520

899

26L 200030

Since it began in 1991, SOFSOLE has grown from a small, sports-specific insole line to a worldwide leader in a variety of footwear accessory categories. SOFSOLE manufactures insoles, socks and shoe care products to suit any need: from increased comfort for everyday to performance enhancement for high-impact activities. SOFSOLE products feature technologically advanced designs and materials to improve the comfort and performance of footwear, making the brand the “Sole of Performance.”

In American, SOFSOLE partners with athletes and organizations to spread the word about the benefits SOFSOLE can offer. This also gives us the chance to interface with our core audience and continue to improve our products. With the feedback we get from time spent face-to-face with our consumers, we constantly look to update our products so they can improve the performance and comfort of your footwear. As Official Insole of the Rock’n’ Roll Marathon Series, we attend each marathon expo to outfit runners and enthusiasts with performance insoles. SOFSOLE annually supports Toys for Tots. SOFSOLE is an active sponsor of both the Kay Yow Cancer Fund and the Jimmy V Golf Classic.

In China, As Official Insole of Beijing Marathon, CBA league. SOFSOLE provide the more comfort and high performance insole for athletes, sports fans and consumers. Light weight, cushioning and protective.

ADDRESS: Unit L, 26F, N.899, Lingling Rd., Xuhui Dist., Shanghai 200030

（十二）阳光保险集团

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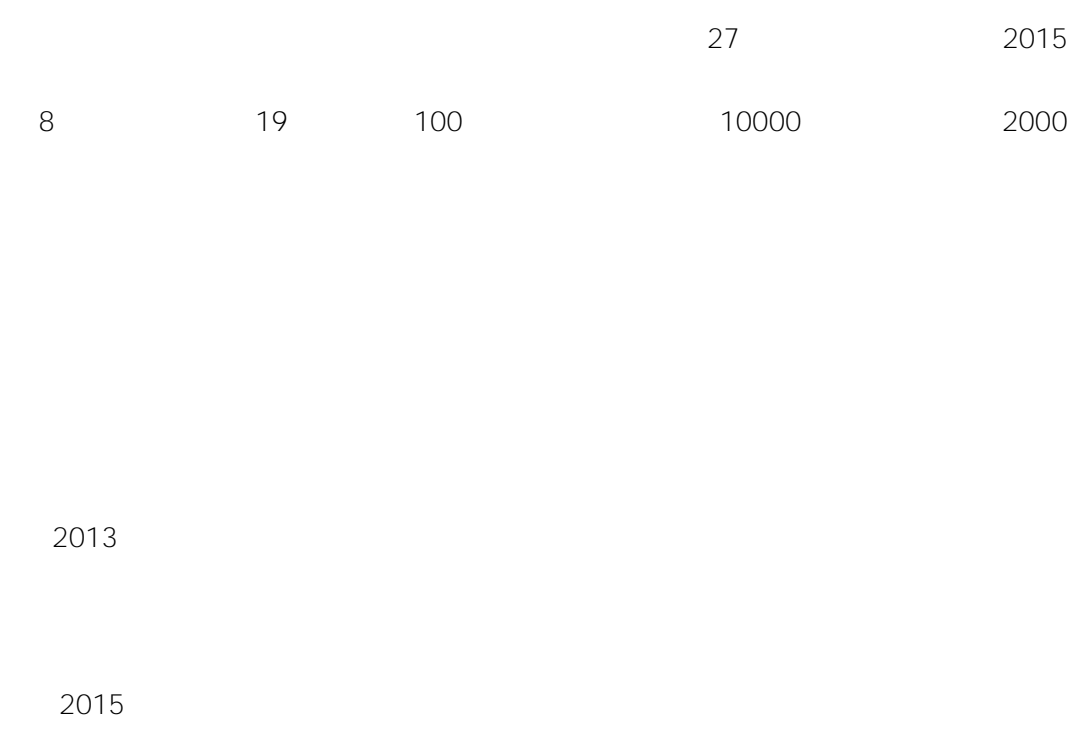
Sunshine Insurance Group Corporation Limited, is one of China's Top 500 Enterprises and Top 100 Enterprises of Service Industries. It is composed of several major subsidiaries, such as Sunshine Property & Casualty Insurance Co., Ltd., Sunshine Life Insurance Co., Ltd., and Sunshine Asset Management Co., Ltd. Etc. Relying on the group advantage, with humanities and technology as driving forces, the Sunshine Insurance Group has effectively integrated its insurance and investment resources, continually developed products to meet customer demand, improved its services characterized by “flash compensation” and "direct pay", and focused on building up strong marketing capability, excellent customer service, outstanding risk management capability and professional asset management strength, and has achieved a healthy, sustainable and rapid development. It became the No.7th largest insurance groups within three years since establishment, listed among the Top 500 Enterprises of China within five years, and becomes a comprehensive insurance financial group which covers P&C insurance, life insurance and asset management business within only seven years, and enter medical industry within only nine years.

Sunshine Insurance Group actively fulfills its social responsibilities as an outstanding corporate citizen. During the past 10 years, Sunshine has provided insurance coverage to more than 160 million customers with the sum assured of over RMB 110 trillion, paid claims of over RMB 53.5 billion, paid tax of over RMB 16.9 billion, and provided over 120,000 job opportunities, and donated fund and materials equivalent to over RMB 80 million in various kinds of public charity.

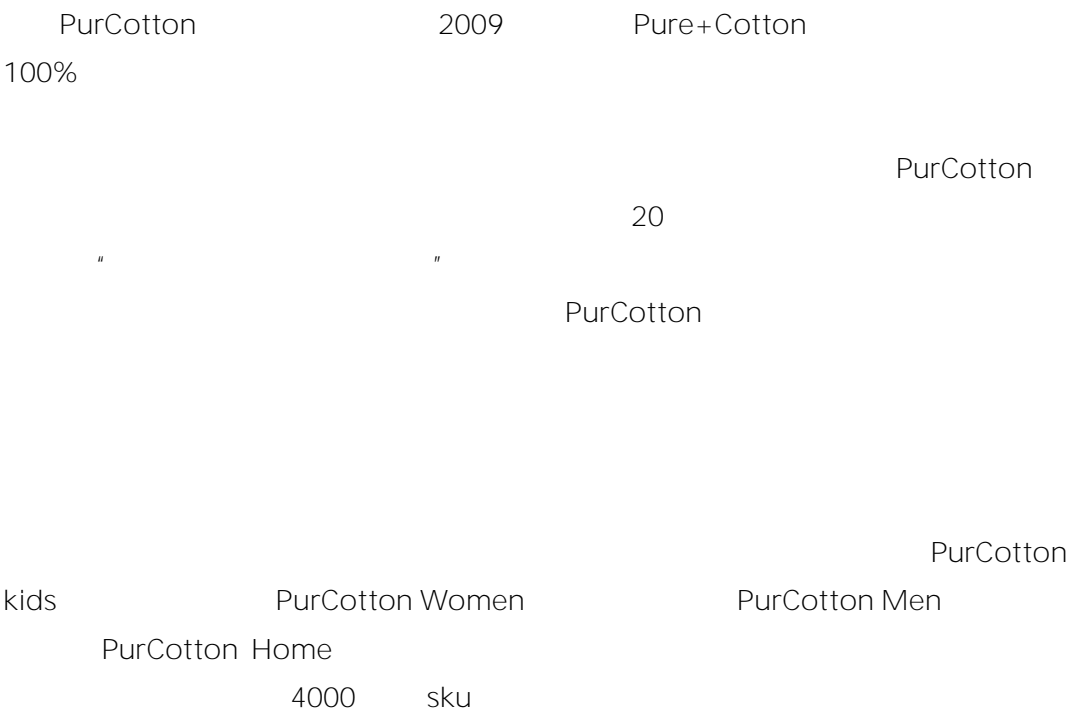
(十三) 西贝莜面村

西贝携手北马，为健康加莜！

企业介绍：



(十三) PurCotton 全棉时代



PurCotton

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PurCotton

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www.purcotton.com

purcotton.tmall.com

2012

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PurCotton

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PurCotton

Introducing PurCotton Inc.

PurCotton was established in the year 2009. Taking its name from the word "pure" and the word "cotton", this new brand aims to provide us with top quality, healthy, skin friendly, and ecofriendly consumer products made with 100% natural cotton.

As a subsidiary of Winner Medical Group (Winner), Shenzhen PurCotton Technology Company (PurCotton) continues Winner's 20 years industry leading professional medical supply manufacturing facilities and expertise. Furthermore, utilizing a patented PurCotton Spunlace Non-woven technology as a core production method, PurCotton realized Winner's medical to consumer market expansion, successfully became China's only consumer brand with an on-going medical supply production. The idea was to use medical supply production technology to create safe consumer goods, combining with the healthy benefits of natural cotton in creating products for those who strive for higher quality, safety, comfort, and eco friendliness.

As of now, PurCotton's has seven major product categories including PurCotton Kids PurCotton Women PurCotton Men PurCotton Home. While PurCotton Tissues, Nice Queen and Nice Princess sanitary pad, Nice Baby cotton diaper, and Gaze Lounge Wear are leading product lines receiving warm regards from a wide range of customers.

Aimed to expand throughout first tier cities and provincial capitals, PurCotton successfully opened about 68 directly owned Lifestyle Stores in the central districts' shopping

malls in cities including ShenZhen, Guangzhou, Beijing, Shanghai, Hangzhou, Chengdu, Chongqing, Changsha, Wuhan, and Tianjin as of 2014. On the net, PurCotton.com and PurCotton's Tmall (Taobao) stores are fulfilling demands from substantial online shoppers. Nice Princess, Nice Baby, and PurCotton Tissues, beginning from 2012, have also entered KA channels including supermarkets such as Vanguard , JUSCO , Carrefour. Towards business and governmental entities, PurCotton has a special team that caters to their demands.

PurCotton advocates harmony with top quality natural, healthy products over irritation and allergic reactions from synesthetic products and additives. From a single cotton flower to each PurCotton product, chemical alteration and artificial additives are minimized to preserve the natural advantages and benefits of cotton, all to bring you the ultimate health and best user experience. The PurCotton way keeps the sky clearer, the grass greener, the air and the water cleaner - it is a lifestyle of choosing natural products over what's not so we can regain the natural, pure, healthy life in a friendlier environment and a sustainable ecology.

(十四) 北京嘉里大酒店

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Situated in the heart of Beijing's Central Business District and just 40 minutes from the international airport, Kerry Hotel, Beijing's preferential location is enhanced by its proximity to major cultural, shopping and entertainment sites. From the guestrooms, guests are able to enjoy the commanding views of the iconic CCTV tower.

The hotel's stylish interior is matched by modern day comforts such as complimentary Wi-Fi connectivity throughout the hotel including all 485 guestrooms and public areas. Paperless check-in and check-out, complimentary mini bar and 24-hour gym are the hotel's special features. Offering discerning travellers a line-up of enhanced hardware and amenities, The Club rooms and suites will indulge guests with a sense of privilege and sanctuary.

Wine and dine facilities are presented through four establishments. Kerry's Kitchen delivers authentic, well-cooked Asian cuisine using the finest quality ingredients, while Kerry's Pantry is perfect for grabbing a quick bite. At Horizon Chinese Restaurant, indulge in the finest quality farmed duck, hung-grilled and roasted over jujube wood to produce a thick, crispy melt-in-your-mouth experience. Along with the restaurant's signature dishes, guests will find a menu full of Cantonese specialties and a special menu solely devoted to dim sum. A 24-hour award-winning bar and lounge, Centro features live music, real cocktails and great fun in a seductive atmosphere. Vinotherapie features a unique and diverse list of wines including well-established chateaux, boutique producers, and exclusive and exceptional wines by the glass from the Enomatic wine dispenser.

Spreading 7,000sqm, the hotel's fitness centre, Kerry Sports, features a 24-hour gymnasium,

indoor swimming pool, multi-purpose court and a recreation room, plus an outdoor jogging track. Adventure Zone is Beijing’s ultimate kid powered space that is designed to be an indoor retreat where kids rule the space. Patrons will find one-of-a-kind attractions such as drop slides and themed party rooms. Located within Kerry Sports, Adventure Zone is an exciting and unique family entertainment venue in the heart of the CBD and is professionally managed with friendly services.

With more than 6,000sqm of function space, the hotel is the preferred choice for star-studded galas, meetings and conventions. Featuring two pillarless ballrooms and 11 meeting rooms, accompanied by charming and experienced staff, the hotel stands apart as a destination for travellers seeking contemporary luxury with anticipatory service. Host an outdoor event in a natural, sun-bathed space that opens up an endless expanse of city and sky. The 1131 sqm sanctuary is located on the 4th floor and offers guests the perfect venue for a spacious and heavenly outdoor function.

(十五) 美国大嘴猴单车



paul frank

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1995

paul frank

2000

paul frank

2015

2015

Paul Frank Bicycle

Paul Frank, a fashionable, widely-welcomed brand from USA, has drawn unbelievable amount of your fans to be crazy about it. Since the birthday of 1995, high reputation has been built and is regarded as the symbol of fashion. Paul Frank is easily noticed in more than 10 fields including clothing, bicycle, food, education materials.

America, Canada, Europe, Middle East, Australia, Mainland China, Taiwan, Hong Kong, Macao.....you can find Paul Frank in more than 2000 retailer shops in many countries. Even super stars are attracted by it.

At the beginning of 2015, Paul Frank Bicycle has entered the Mainland China to manufacture and distribute bicycles of urban lifestyle, which are designed for youngsters and fashion-lovers. Now there are more than 50 retailers who are selling Paul Frank around China. The operation center is set up in Beijing and fully dedicated to the designing, planning of color-shining, model-updating teenager fashion bicycles, aiming to make the Paul Frank Project in China come true as soon as possible. The positive feedback of market has already drawn the attention of leading companies in various industries, and more cooperation of higher level has been undergoing. Now Paul Frank has been authorized to design full package of riding equipments based on company brand elements.

Currently, Paul Frank has been nominated as the selected supplier of Beijing Marathon in 2015.

九 北京马拉松组织结构 Beijing Marathon Organization

Beijing Marathon Organization Committee

Sanctioned by	General Administration of Sport of China Beijing Municipal Government International Association of Athletics Federations (IAAF)
Organizer	Chinese Athletics Association Beijing Municipal Bureau of Sports

Jointly-organized by	China Central Television (CCTV)
Co-organizers	Beijing Municipal Public Security Bureau, Beijing Public Traffic Management Bureau, Tian'anmen Square Administration Committee, National Olympic Sports Center, Beijing Municipal Party Committee Propaganda Department, Beijing Municipal Administration Committee, Beijing Municipal Health Bureau, Beijing Municipal Transportation Committee, Beijing Municipal Olympic Park Management Committee, Beijing Municipal Communist League Committee, Beijing Sport University
Approved by	Association of International Marathons and Distance Races
Promoter	China Olympic Road Running Co.,Ltd.(CORR)

(二)

Chinese Athletic Association

Athletic Association of the People's Republic of

China

Chinese Athletic Association

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China Olympic Road Running Co.,Ltd

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	2013	2013				2012-2014		

China Olympic Road Running Co., Ltd. (Hereinafter CORR) was established in July 2009. It is the combination of Chinese Athletic Association, the most authoritative sports organizations and China Olympic Sports Industry Co., Ltd. the most professional marketing operation team of Sports Industry. With the implement of the guidance of the State Council to accelerate the pace of the sports industry -to develop physical fitness markets, to develop sports competitions and sports performance market, and actively cultivate sports agent market, CORR org anize and promote the Beijing marathon and marathon events in other cities. CORR also make full publicity of road race industry in Beijing and to enhance the commercial value of the Beijing road race industry and culture. CORR is professional sports operation, management and consulting company in developing Beijing Marathon and other track and field programs. CORR aims to: base on the Beijing marathon, explore the domestic road running market, cultivatie the road running cultural and creative industries markets, research and develop the international cooperation projects, take efforts to

create a professional, international, high-quality specialized sports management company. Since the establishment of the company in 2009 CORR has successfully organized the 30th 31th 32th 33th Beijing Marathon and promoted the 2nd 3rd Yellow River Estuary International Marathon and conducted operation work of the 1st Ningxia "Golden Bank" International Half Marathon besides CORR also has successfully held 2011-2013 International Running Challenge of Ultra-100KM in Qiandongnan Guizhou China and 2012-2013 Ejin Horo Marathon 2012 Helong Marathon 2013Liupanshui Marathon 2013 Zhuhai Marathon 2012-2013 LI-NING China 10K Running League.